

What Makes a Great Place?

Q: Can you add other intangibles?

Q: Can you add other measurements?

Q: What other thoughts do you have about what makes a great place?

KEY ATTRIBUTES

INTANGIBLES

MEASUREMENTS



USES + ACTIVITIES

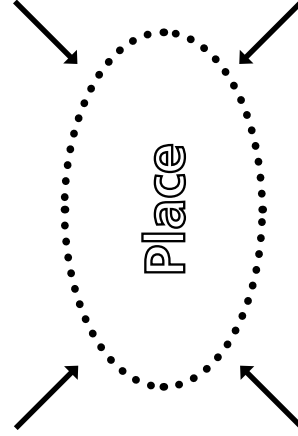
SPECIAL
REAL
FUN
ACTIVE
VITAL

PROPERTY VALUES
LAND-USE PATTERNS
RETAIL SALES
BUSINESS OWNERSHIP

ACCESS + LINKS

CONNECTED
WALKABLE
CONVENIENT
ACCESSIBLE

PUBLIC TRANSPORT USE
PARKING PATTERNS
CYCLING LEVELS
PEDESTRIAN ACTIVITY



Place

SOCIALITY

WELCOMING
COOPERATIVE
NEIGHBOURLY

EVENING USES
VOLUNTEERING
STREET LIFE

COMFORT + IMAGE

CHARM
CLEAN
ATTRACTIVE
HISTORIC
SAFE

BUILDING CONDITIONS
ENVIRONMENTAL DATA
STREET CLEANLINESS
CRIME STATISTICS



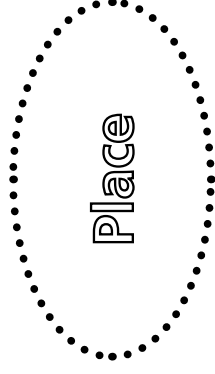
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How Place Connects To Other Movements



“Convergence of Movements”

- Environmental Sustainability
- Civil Society
- Democracy Building
- Public Health
- Community
- Community Development
- Smart Growth
- Energy
- Consumption
- Local Food Systems
- Transport
- Land Use
- Local Economies
- Historic Preservation



Q: Can these other movements be identified in Weymouth?

Q: Can you name local organisations and interest groups that could be part of this convergence?



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DRAWS IN A MORE DIVERSE POPULATION

- More women, elderly + children
- Greater ethnic + cultural diversity
- Support for wider range of activities + uses
- New service, retail and customer niches
- Variation + character in built environment
- Instilled confidence

Benefits of Good Places

Q: How do these benefits relate to the Weymouth context?

Q: What other benefits can good places deliver for the town?

PROMOTES PUBLIC HEALTH + COMFORT

- Reduced crime
- More outdoor physical activity
- More stimulating
- Sense of belonging
- Improved environmental quality
- Feeling of freedom and limitlessness

CREATES IMPROVED ACCESSIBILITY

- More walkable
- Safer for pedestrians
- Compatible with public transport
- Reduced need for cars + car parking
- More efficient use of time + money
- Visually attractive destinations
- Greater connections between uses

BUILDS + SUPPORTS THE LOCAL ECONOMY

- Encourages small businesses
- More quality goods available
- Higher real estate values
- Local ownership + local value
- More desirable jobs
- Increased local spending and retention of profits
- Reduced need for local government services

NURTURES + DEFINES COMMUNITY IDENTITY

- Greater community organisation
- Sense of dedication + volunteering
- Perpetuation of integrity + values
- Reduced necessity for council control + inputs
- Self-managing

FOSTERS MORE FREQUENT + MEANINGFUL INTERACTION

- Improved sociability
- Cultural exposure + interaction
- Exchange + preservation of information, wisdom + values
- Reduced race + class barriers
- Feelings of interconnectedness



“Power of 10”

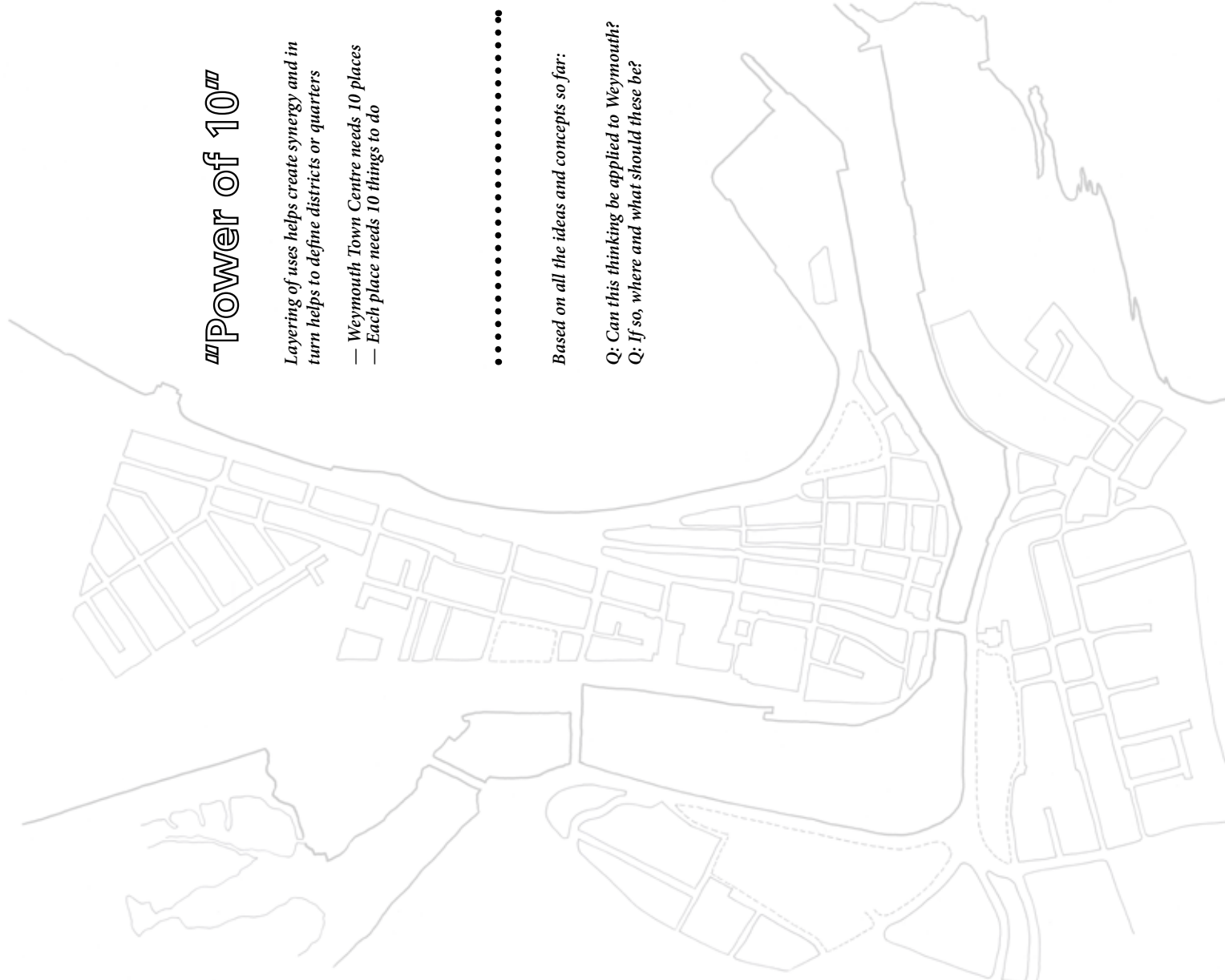
Layering of uses helps create synergy and in turn helps to define districts or quarters

- *Weymouth Town Centre needs 10 places*
- *Each place needs 10 things to do*



Based on all the ideas and concepts so far:

*Q: Can this thinking be applied to Weymouth?
Q: If so, where and what should these be?*



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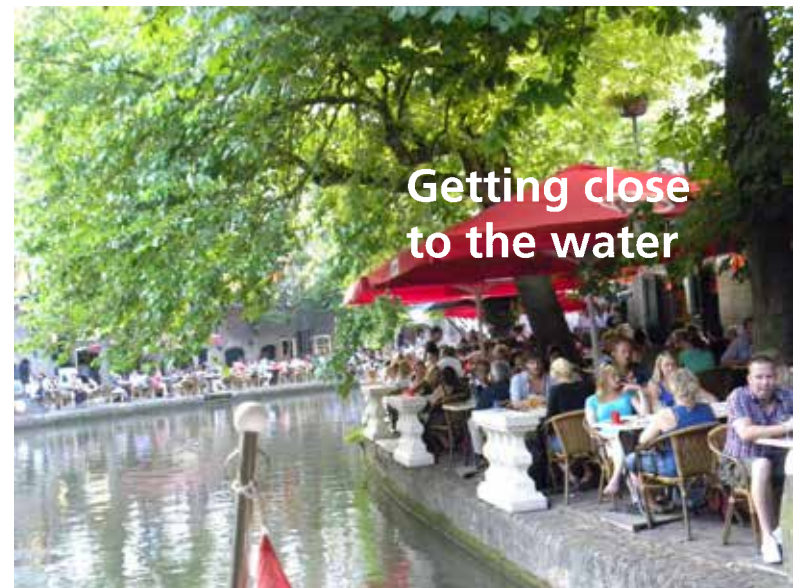
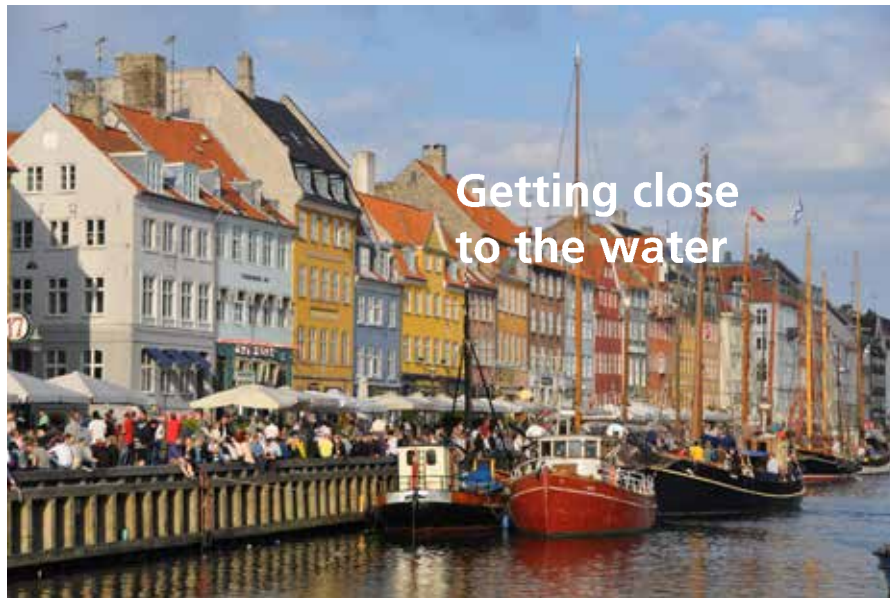


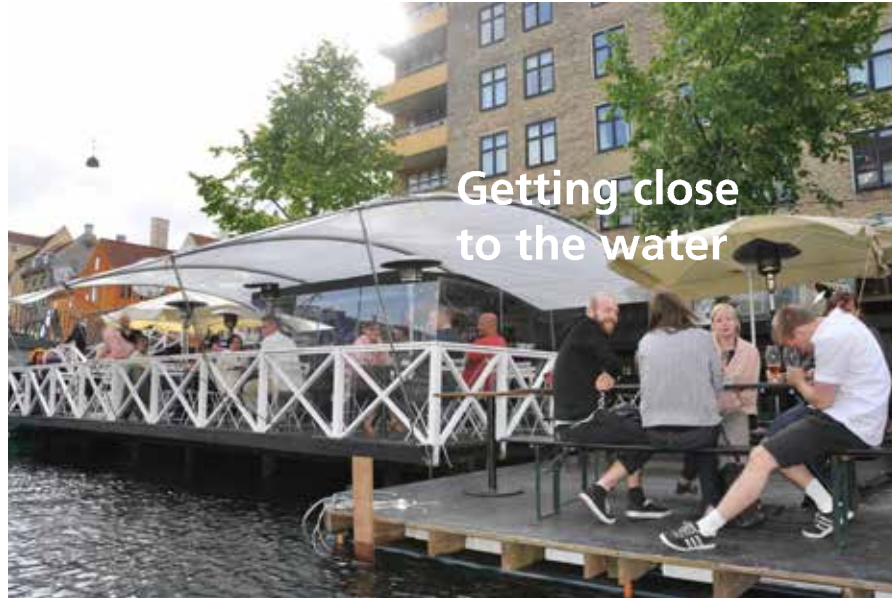
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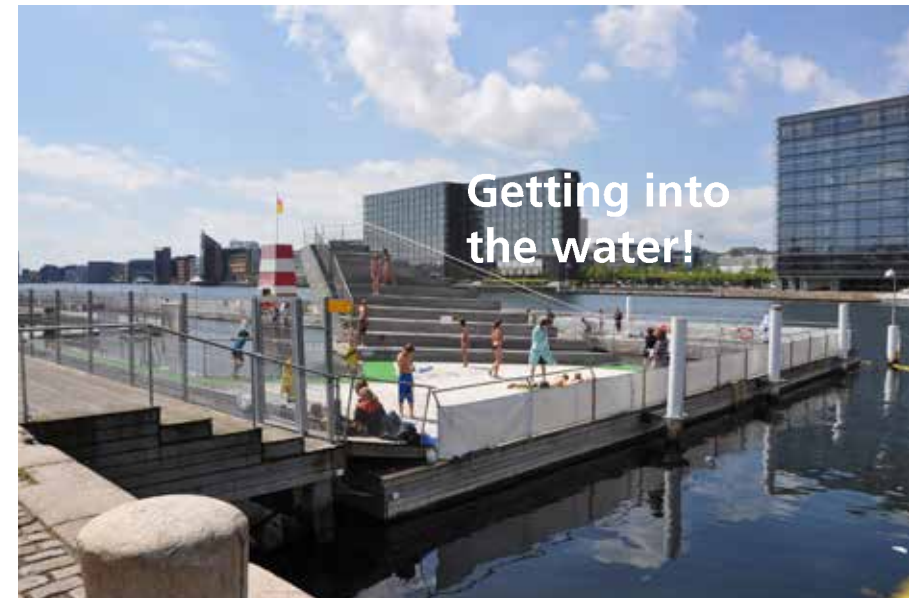
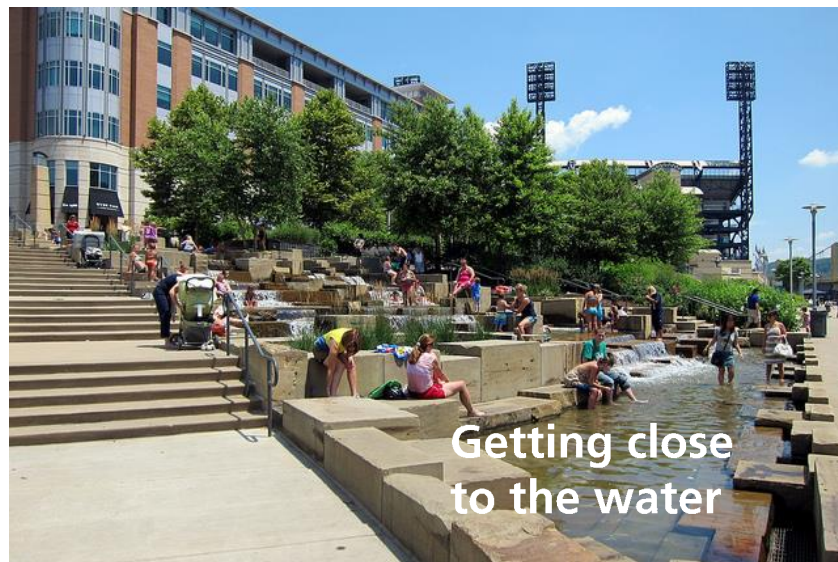


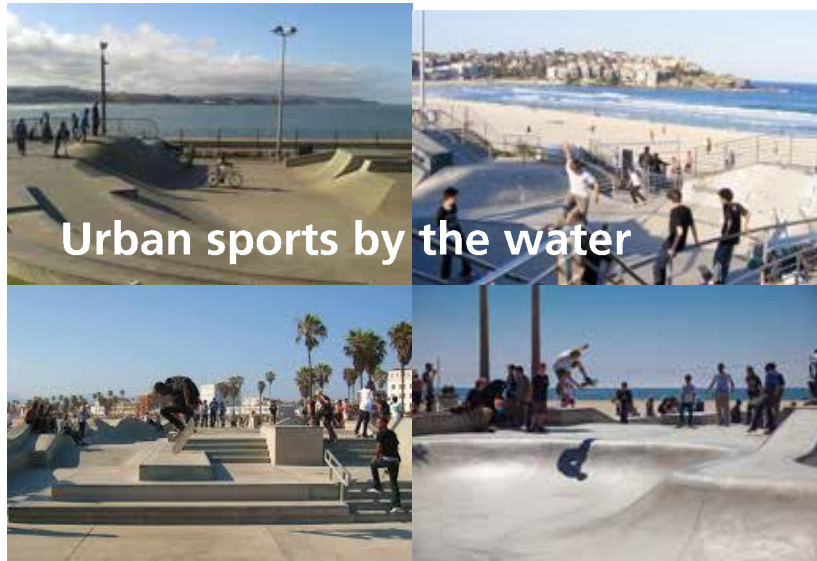
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