


# ECONOMY

In order for the county to transition to net-zero we will need to create a zero-carbon economy here in Dorset. This means that emissions from the Dorset's commercial and industrial sector will need to be eliminated whilst making sure the county's economy still thrives

Dorset Council cannot singlehandedly eliminate these emissions, but it can work with partners, influence services, and develop existing programmes to drive the step-change needed to transition to a zero-carbon economy in Dorset.

After detailed evidence and information gathering exercises, led by the EAP and carried out by officer working groups, it has been recommended that the Council **implement the following 16 actions** in relation to Economy.

Milestones have been identified for each action. This plan shows the immediate targets we will need to achieve by 2023 to keep us on track.

Find definitions for each of the symbols used in this plan in the...  [SYMBOL KEY](#)



# ACTION PLAN: Economy



OBJECTIVE	ACTION TYPE	CO <sub>2</sub> SAVING POTENTIAL	CO-BENEFITS	COST	
<p><b>Maximise opportunities for clean growth in Dorset and encourage investment in green jobs and business</b></p>	<p><b>D I P</b></p>				
ACTIONS	2021-23 TARGET				
<p>Support greater deployment and strengthen high-speed broadband/ ICT infrastructure in Dorset to enable business to utilise greater home working, reduce travel and facilitate innovation and collaboration</p>	<p><b>D I P</b></p>				<p><b>Current contract &amp; voucher delivery completed by March 2022</b></p>
<p>Engage with government in defining local gigabit strategy and delivery plan for 100% gigabit-capable coverage by 2026</p>	<p><b>D I P</b></p>				<p><b>Define interim targets by Dec 2021</b></p>
<p>Work with DLEP to ensure clean growth at the centre of Dorset's local industrial strategy</p>	<p><b>D I P</b></p>				<p><b>Clean growth key theme of Local Industrial Strategy from 2021</b></p>
<p>Ensure clean growth is included within the DLEP investment prospectus &amp; low carbon projects are developed in readiness for any future funding/investment</p>	<p><b>D I P</b></p>				<p><b>Initial project pipeline identified by March 2022</b></p>
<p>Investigate building renewable energy infrastructure at Dorset Innovation Park</p>	<p><b>D I P</b></p>				<p><b>Feasibility study carried out by March 2022</b></p>

**D** Direct action
**I** Indirect action
**P** Partnership / influence action
 Improves ecology
 Builds resilience
 Encourages economic sustainability
 Enhances health & wellbeing
 Estimated carbon saving potential
 Estimated cost to implement action

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<p><b>Maximise opportunities for clean growth in Dorset and encourage investment in green jobs and business</b></p>	<p><b>D I P</b></p>				
ACTIONS	2021-23 TARGET				
<p>Investigate opportunities building renewable energy infrastructure and retro fitting on council employment land &amp; premises (industrial estates/hotels etc)</p>	<p><b>D I P</b></p>				<p><b>Sites identified + Feasibility studies carried out by 2023</b></p>
<p>Develop the Dorset Innovation Park to become a centre of excellence in clean growth by encouraging low carbon business into the area, facilitating research and development and ensuring best practice low carbon buildings.</p>	<p><b>D I P</b></p>				<p><b>Principles/standards developed + Road map to zero-carbon created by March 2022</b></p>
<p>Promote the low carbon and renewable energy economy in Dorset and encourage investment to create high quality and skilled jobs and businesses in this sector.</p>	<p><b>D I P</b></p>				<p><b>Plan developed to optimise opportunities and delivered from Sept 2022</b></p>
<p>Work with partners to attract inward investment in green sector businesses with highly skilled workforces.</p>	<p><b>D I P</b></p>				<p><b>Plan developed and delivered from Sept 2022</b></p>

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<p>Maximise opportunities for clean growth in Dorset and encourage investment in green jobs and business</p>					
ACTIONS					2021-23 TARGET
<p>Work with partners to support the provision of local training for green skills</p>					<p>Future action <b>beyond 2023</b></p>
<p>Use potential COVID-19 recovery funds to provide investment in low-carbon technologies and ecological enhancements for key sectors</p>					<p><b>Bids submitted</b> for any funds available <b>from Dec 2021</b></p>

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OBJECTIVE	ACTION TYPE	CO <sub>2</sub> SAVING POTENTIAL	CO-BENEFITS	COST	
<b>Turning Dorset into a Low Carbon tourist destination</b>	D I P				
<b>ACTIONS</b>				<b>2021-23 TARGET</b>	
Work with the tourism sector to develop specific programmes of support for sustainable tourism & make Dorset a low-carbon tourism destination	D I P				Discussions held with partners and forum created & plan formulated by Dec 2022
OBJECTIVE	ACTION TYPE	CO <sub>2</sub> SAVING POTENTIAL	CO-BENEFITS	COST	
<b>Increase resilience of our local economy</b>	D I P				
<b>ACTIONS</b>				<b>2021-23 TARGET</b>	
Help businesses to be more resilient to climate change through our planning and flood risk management functions	D I P				Vulnerable businesses identified & information disseminated by March 2023
Work with partners to encourage greater understanding of the risks of climate change for the economy and best practice for business.	D I P				Key risks identified & communicated to businesses

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<p><b>Support Dorset businesses to become more energy and resource efficient and to install renewable energy</b></p>					
ACTIONS	2021-23 TARGET				
<p>Support businesses to become more energy and resource efficient and to install renewable energy by working with partners to expand Low Carbon Dorset programme</p>					<p><b>Low Carbon Dorset delivered by Mar 2023 &amp; future delivery model developed by June 2022</b></p>
<p>Actively promote best practice case studies and target key organisations who could benefit most from low carbon technologies in partnership with the LEP and business sector organisations</p>					<p><b>Case studies created &amp; information disseminated from 2020</b> <b>(10 case studies /yr)</b></p>

