## **Purbeck Local Development Framework**

## **Core Strategy Examination**

Statement submitted by Savills on behalf of the Scott Estate (Swanage) on Matter 19: Landscape, Historic Environment and Heritage (Policy LHH)

Respondent reference: 2538

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Savills Wessex House Priors Walk Wimborne Dorset BH21 1PB



## Matter 19: Landscape, Historic Environment and Heritage (Policy LHH)

## 19.1 Will the CS be effective in protecting the District's environmental and heritage assets?

1. Policy LHH is inconsistent with some of the Core Planning Principles of the NPPF, in particular:

Principle 2 in that it is overly negative in that it does not 'facilitate creative exercises in finding ways to enhance and improve places'.

Principle 3 in that its overly negative and broadbrush approach to 'proactively drive and support sustainable economic development'.

Principle 5 in that it lacks the flexibility to take account of the different roles and character of different areas.

Principle 7 in that in being so negative and broadbrush it does not facilitate the NPPF statement that: 'Allocations of land for development should prefer land of lesser environmental value...'.