

Equality Impact Assessment and Health Impact Assessment

Purbeck Local Plan Review January 2018 Consultation



Contents

Introduction	4
Part One: What is the purpose of an EqIA or an HIA?	4
Why do we need to do an EqIA or an HIA?	4
What is the purpose of this document?	5
The Communications Strategy	5
The January 2018 Local Plan Review consultation document	6
Part Two: Baseline information	7
What are the corporate priorities and how have the communications strategy and policy options set out in the consultation document been designed to meet them?	7
Relevant Corporate Priorities	7
Communications Strategy	7
Policy options set out in the consultation document	7
Who will the consultation and policies have an impact on, e.g. public, visitors, staff, member and partners?	
Are there any potential barriers to implementing changes to your strategy or policies, e.g. capacity or financial issues?	7
Who will be involved in implementing the Communications Strategy and the Local Plan Review policies?	7
What data do you already have, broken down by equality strands, about your service user the people your policies or consultation will have an impact on?	
Current available data	8
Population	8
Age profiles	8
Responding to feedback from previous consultations	10
Part Three: The EqIA Assessment	12
Access to healthy lifestyles	13
Part Four: The HIA assessment	13
Part Five: Comments on the HIA and EqIA	14
Discussion of the Purbeck Local Plan Review Policies and Options on equalities and healt	:h14
Discussion of the Communications Strategy on equalities issues	15
Age of residents	15
o Young people and adults of working age	16
o Elderly	17
Disability and accessibility of venues	17
Faith or belief	18
Social inequalities	18

Full representation of the household	18
Action planning recommendations	19
Part 6: How do the policies, communications and consultation strategy meet the E requirements?	•
□ The use of a randomly selected household telephone survey will reach a wide population than experienced before	•
Appendix I	23
Appendix II	24

Introduction

1. This report seeks to identify and make suggestions to diminish possible negative impacts on equalities and health that may result from the Council's January 2018 consultation to inform the Purbeck Local Plan Review.

Which officers are involved in the EqIA?	Frances Summers, Planning Policy Officer Anna Lee, Planning Policy Manager Mark Yeadon, Public Perspectives
Date of assessment	5 December 2017

- 2. It is presented in 6 parts:
 - Part 1 sets out the purpose of the document
 - Part 2 presents baseline information about the District.
 - Part 3 assesses the proposed policies, site options and consultation procedures against equalities issues.
 - Part 4 assesses the proposed policies against health impact criteria
 - Part 5 discusses any potential conflicts identified in part 3 and 4, and includes recommendations for improvements.
 - Part 6 discusses the strengths of the consultation and communication strategy and potential policies.

Part One: What is the purpose of an EqIA or an HIA?

Why do we need to do an EqIA or an HIA?

- 3. The Council is undertaking a consultation in January 2018 to inform the Purbeck Local Plan Review.
- 4. This consultation includes housing site options and questions about potential new planning policies.

EqIA

- 5. Purbeck District Council is required to undertake an EqIA of its policies, plans and strategies to ensure that they do not discriminate against any group or individual in the community. The duty to undertake EqIA arises from the Race Relations (Amendment) Act 2000.
- 6. Previous EqIAs undertaken in Purbeck have included a range of equalities issues as required by law. To incorporate EqIAs into the plan-making process we also need to take into account some of the wider issues of social inequalities, in particular rural isolation and related deprivation, for example, fuel poverty.
- 7. Therefore the following equality areas are used in a matrix to determine whether the Purbeck Local Plan Review consultation has potential implications in relation to: Age, Disability, Ethnicity, Faith or Belief, Gender, Gender Reassignment, Sexual Orientation, Social Inequalities, Rural Isolation, Marriage, Civil Partnerships,

Pregnancy and Maternity, and Full Representation of the Public. The matrix in part three identifies where the policies are compatible and where they have potential or likely conflict with the equality areas.

HIA

- 8. According to government guidance¹, there are a range of issues that could be considered through the plan-making and decision-making processes, in respect of health and healthcare infrastructure. These include how development proposals can promote and support strong, vibrant and healthy communities and help create healthy living environments which should, where possible, include making physical activity easy to do in high quality open spaces, whilst creating places and spaces to meet to support community engagement and social capital, supporting the reduction of health inequalities and providing access to healthier foods.
- 9. The Council has undertaken an HIA to identify how the main principles of health and healthcare will be addressed through the Local Plan Review.

What is the purpose of this document?

- 10. The document will perform an EqIA and/or HIA on the following aspects:
 - The communications strategy for the Local Plan Review consultation planned for January 2018;
 - The content of the consultation document, including housing site options and questions about potential planning policies.

The Communications Strategy

- 11. The Council has prepared a Communications Strategy for the January 2018 Local Plan Review consultation. The Communications Strategy is subject to an EqIA which is presented later in this report.
- 12. The Communications Strategy outlines the key messages for the consultation, explains how people can get involved, and details how the consultation will be publicised.
- 13. The key elements of the Communications Strategy can be summarised as follows:
 - **Social media**: regular posts and updates on Facebook and Twitter before and during the consultation, and paid for Facebook posts targeting Purbeck area.
 - **Newspaper publicising**: paid for print adverts in the Poole Herald/Swanage and Wareham Advertiser, and press releases sent to media and hosted on Dorsetforyou newsroom.
 - **Hard copy consultation:** Special About Purbeck (council magazine) with questionnaire sent to all Purbeck households and businesses (plus Crossways residents and businesses).
 - **Events:** public engagement events around the district (including an event attended by infrastructure providers).

¹<u>http://planningguidance.planningportal.gov.uk/blog/guidance/health-and-wellbeing/what-is-the-role-of-health-and-wellbeing-in-planning/</u>

- **Website:** web page updates, and detailed evidence documents which are relevant to the consultation available to view online.
- **Telephone survey:** telephone survey of 1,000 Purbeck households (run by Public Perspectives).

The January 2018 Local Plan Review consultation document

- 14. The consultation document sets out three options for providing new homes in Purbeck. It also includes information about potential new planning policies relating to second homes, small sites, and affordable housing tenure.
- 15. The following options are set out in the consultation document, and are subject to EqIA and HIA, as set out later in this document:

Options for providing new homes

- Option A: Allocate 470 homes at Wool, 440 homes at Redbridge Pit/Moreton Station, 150 homes at Lytchett Matravers, 90 homes at Upton and 250 homes on smaller sites across the district.
- Option B: Allocate 650 homes at Wool, 500 homes at Redbridge Pit/Moreton Station and 250 homes on smaller sites across the district.
- Option C: Allocate 800 homes at Wool and 600 homes at Redbridge Pit/Moreton Station.
- Allocated sites through the Bere Regis Neighbourhood plan amounting to around 105 homes.
- Allocated sites through the Wareham Neighbourhood Plan amounting to around 200 homes.

Options for new or revised planning policies

- New second homes policy. This policy would restrict the sale of new build homes in the Area of Outstanding Natural Beauty and at rural exception sites, so that these homes could not be sold as second homes.
- New small sites policy. This policy would enable small housing sites to be developed outside existing town and village boundaries, where certain conditions are met.
- Revised affordable housing tenure policy. The Council is considering revising its affordable housing tenure policy, to encourage 10% of the affordable homes provided on eligible development sites to be social rented homes.

Part Two: Baseline information

What are the corporate priorities and how have the communications strategy and policy options set out in the consultation document been designed to meet them?

Relevant Corporate Priorities

- 16. The communications strategy and policy options are designed to meet all the Purbeck District Council corporate priorities and targets;
 - Enhancing local communities and involvement,
 - Being an efficient and effective council,
 - Protecting and enhancing the natural environment,
 - Meeting the housing needs of local people,
 - Improving the local economy and infrastructure.

Communications Strategy

17. The purpose of the communications strategy is to ensure that residents, businesses and other interested parties have the opportunity to understand both the consultation process and what they are being asked to respond to. This will therefore help to meet the corporate priority of 'enhancing local communities and involvement'.

Policy options set out in the consultation document

18. The purpose of the policy options is to ensure that the Local Plan Review can fully address the district's housing needs. This will help to meet the corporate priority of 'meeting the housing needs of Local People'.

Who will the consultation and policies have an impact on, e.g. public, visitors, staff, members, and partners?

- 19. The main impact of the Local Plan Review January 2018 Consultation will be on:
 - residents,
 - service users,
 - people wishing to move to Purbeck,
 - potential second home buyers,
 - business owners and,
 - developers.

Are there any potential barriers to implementing changes to your strategy or policies, e.g. capacity or financial issues?

20. No issues are anticipated.

Who will be involved in implementing the Communications Strategy and the Local Plan Review policies?

- 21. The consultation material is being prepared by the Council's Planning Policy Team, working with the Communications Team. The team are also working with an external company, Public Perspectives, to help ensure as wide a range of people as possible are able to respond to the consultation and that the team conduct it in the best way possible.
- 22. Public Perspectives and the Communications Team provide advice on communication style and format that helped to design the consultation materials which are written in plain English, jargon free and supplemented with appropriate images.
- 23. Once adopted, the policies in the Local Plan Review will be implemented by the Council's planning committee and development management team when determining planning applications.

What data do you already have, broken down by equality strands, about your service users or the people your policies or consultation will have an impact on?

Current available data

- 24. Statistics have been gathered to create a baseline of information from which to determine whether the communications strategy and policy options may affect the residents within Purbeck.
- 25. Please note that all statistics were found at Dorset Statistics, <u>https://apps.geowessex.com/stats/</u>, unless stated otherwise. They were correct as of 5 December 2017.

Population

26. The population of Purbeck is 46,340 compared to the Dorset-wide population of 422,730.

Age profiles

- 27. 27% of the population are aged 65 and over, which is lower than the Dorset average of 28.3% but considerably higher than the UK average of 18.0%.
- 28. 16% of the population are 15 years and under.
- 29. 56.9% of the population is of working age.

Ethnic groups

30. 96.2% of the population is White British with 3.8% from Black and Minority Ethnic groups and 1.3% whose main language is not English. This is quite different to the national equivalent of 80.5% White British, 19.5% Black and Minority Ethnic groups and 7.7% whose main language is not English.

Socio-economic classifications

- **31**. 185 people claim job seekers allowance or universal credit who are out of work. That equates to 0.4% of the Purbeck population which is very low compared to the percentage of people from the whole of the United Kingdom at 2.3%.
- **32**. Almost 24% of Purbeck's population is classed as being residents of isolated rural communities.
- 33. 8% of the total households are classified as lone parents.

Access

34. 14.5% of households do not own a car or van compared to 25.6% of households nationally.

Type of housing

- **35.** The average house price in Purbeck in October 2017 was £329,547² compared to £226,807 nationally.
- **36.** Purbeck has 7.2%³ of second home ownership, 91% of this being situated in the AONB part of the District. This is higher than the national average of 4.4%.
- **37**. 70.4% of homes are owned. 12.5% of homes are publically rented, 15.3% of homes are privately rented and all others amount to 1.8%.
- **38**. Only 0.8% of the total number of properties are classed as being long term empty homes.

Economic activity or inactivity

- **39.** Over 80% of the population are economically active. This is higher than the Office of National Statistics' figures which state the national average for England at Wales at 76.8%.
- 40. Those who live in Purbeck earn an average of £506.10 per week. Those who work in Purbeck earn an average of £541.50 per week.

² <u>http://landregistry.data.gov.uk/app/ukhpi</u>

³ Second homes background paper <u>https://www.dorsetforyou.gov.uk/Purbeck-local-plan-review</u>

Responding to feedback from previous consultations

41. The following key issues were identified from the Options Consultation 2016.

Key Issue	Issues affected	How we improved this time
There was a perception that the publicity of the consultation was lacking.	All	The Council have commissioned a company with significant experience in carrying out consultations to undertake the January 2018 Consultation. As part of this they will perform a random household survey to try and increase the scope of residents that have their say, this will indirectly increase the publicity of the events and consultation. In addition to the above, the Council are using their magazine in which to carry out the consultation. This will be delivered to every household and business in the District. The Council will once again utilise social media in an attempt to reach a wider audience.
It was suggested that some people did not receive a consultation leaflet.	All	During the Options Consultation 2016, the Council contracted a company to deliver leaflets to every household in Purbeck. Some of the leaflets did not get delivered before the consultation events took place in that particular area. It is thought that some people may immediately throw away leaflets without first reviewing them and this could have led to the notion that the leaflets were not delivered. The consultation that is due in January 2018 is utilising 'About Purbeck', a regularly distributed Council magazine with a proven track record of delivery. The magazine is being delivered via Royal Mail.
Several respondents claimed the online system was difficult to navigate.	All	The online system is not being used in this consultation.
There was a suggestion that the consultation period should be extended.	All	The Options Consultation lasted 9 weeks over the summer. A plan must be consulted on for a minimum of 6 weeks, this is a legal obligation and one the Council achieves. The most common reason for wanting to extend the consultation was because the last consultation took

place over the summer when a lot of people were on holiday. This suggests that this issue was, in part, related not to the consultation period but the consultation timing.
The Council has decided to undertake the next consultation from January to March, a time when it is assumed the majority of people will be able to participate within the time allowed. The consultation will last the statutory 6 weeks.

Part Three: The EqIA Assessment

Each policy option and each key element of the communications strategy is subject to assessment in relation to equalities issues. They are assessed below. Those that are likely to have a positive or no effect are assessed as 'Compatible'. Those that are likely to have a negative effect or where the assessment would need further information or research are assessed as being 'potential conflict'. 42.

Issues in relation to:	Purbeck Local Plan Review Policy Impacts							Consultation and communications Strategy						
	Option A	Option B	Option C	Bere Regis NP	Wareham NP	Second Homes policy	Affordable Homes policy	Small sites policy	Social media	Newspaper publicising	Hard copy consultation	Events	Website	Telephone survey
Age	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Potential conflict	Compatible	Potential conflict	Potential conflict	Compatible	Compatible
Disability	Potential conflict	Potential conflict	Compatible	Compatible	Compatible	Compatible	Compatible	Potential conflict	Compatible	Compatible	Compatible	Potential conflict	Compatible	Compatible
Ethnicity	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible
Faith of belief	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Potential conflict	Compatible	Compatible
Gender	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible
Gender Reassignment	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible
Sexual Orientation	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible
Marriage	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible
Civil partnerships	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible
Pregnancy and maternity	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible
Social Inequalities	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Potential conflict	Compatible	Compatible	Compatible
Rural isolation	Potential conflict	Potential conflict	Compatible	Compatible	Compatible	Compatible	Compatible	Potential conflict	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible
Full representation of the public	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	Potential conflict	n/a	n/a	Compatible

Part Four: The HIA assessment

43. Each policy option is subject to assessment in relation to health issues. Those that are likely to have a positive or no effect are assessed as 'Compatible'. Those that are likely to have a negative effect or where the assessment would need further information or research are assessed as being 'potential conflict'.

Issues in relation to:		Purbeck Local Plan Review Policy Impacts									
	Option A	Option B	Option C	Bere Regis NP	Wareham NP	Second homes policy	Affordable Homes policy	Small sites policy			
Strong, vibrant and healthy communities	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible			
Easy-to-do physical activity	Compatible	Compatible	Compatible	Compatible	Compatible	n/a	n/a	Compatible			
Places to support community engagement	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible			
Social and cultural well- being	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible			
Reduction in health inequalities	Potential conflict	Potential Conflict	Compatible	Compatible	Compatible	Compatible	Compatible	Potential Conflict			
Access to healthy lifestyles	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible	Compatible			

Part Five: Comments on the HIA and EqIA

Discussion of the Purbeck Local Plan Review Policies and Options on equalities and health

- 44. Most proposed policies are compatible. Any that may cause potential conflict are discussed below.
- 45. It is also important to note that the Bere Regis Neighbourhood plan and Wareham Neighbourhood plan will be addressing issues at a more focussed level.
- 46. The Lytchett Matravers Neighbourhood plan and the Swanage Local plan have already addressed issues at more focussed levels.
- 47. The needs of the gypsy, traveller and travelling showpeople community will be considered through a joint development plan.

Potential conflict with disability, rural isolation and health inequalities in relation to Options A, B and small sites policy.

- 48. In terms of the settlement extensions, the more dispersed the sites are, the more potential conflict there is with equalities issues. This is due to lack of accessibility, for example, for disabled people, older people and young people without access to cars. There is also potential conflict with providing sites in more dispersed locations from the point of view of social equalities. It is well-documented that there is a higher cost of living associated with rural locations for example, through the need for at least one car for working households and the increased cost of utilities, combined with lower wages.
- 49. The positive effects of Option A and B and the small sites policy are due to the spread of development enabling economic benefits to be spread. However, the relatively small developments this will entail may stretch infrastructure and the sustainability of the sites due to the lack of funding that the small developments will bring. This could impact on health provision leading to the potential conflict between Options A and B and the small sites policy and meeting the HIA requirement to reduce health inequalities.

How will these potential conflicts be resolved or counter balanced?

50. The locations of proposed sites are in accessible and sustainable places, despite the distribution. The options and the small sites policy makes the cumulative impact of the Review more inclusive as it allows for those who wish to live in more rural areas the option to do so should they deem it reasonable, whilst concentrating the major development around already established locations.

- 51. All options provide a direct benefit of reducing house prices due to more houses being available.
- 52. Option C in particular, may provide the opportunity for people to access improved health care, if expansions and improvements are made to surgeries in the local areas affected.

Discussion of the Communications Strategy on equalities issues

- 53. The EqIA assessment of the Communications Strategy indicates that the key elements of the Communications Strategy do not raise any significant equalities issues.
- 54. However, potential conflicts with age, disability, faith and belief, social inequalities and full representation of the households in relation to the use of social media, hard copy consultation documents and events were identified and are discussed below.

Age of residents

- 55. Contribution to indirect discrimination: As you can see from the graph below, 62% of responses from the Options Consultation were received from residents over 60 years old, (not all responses specified their age, the statistics are taken from those who did). Only 27% of the population are aged over 65 years. Although these statistics are not directly comparable, it suggests that the responses received are not representative of the entire population.
- 56. To ensure a more fully representative view, opinions need to be gathered from a larger age range of the population.



- 57. *How this will be addressed*: Public Perspectives will be carrying out a telephone survey which will be demographically representative and statistically reliable.
- 58. The document is clear and breaks down the consultation material into bite size chunks, free of planning jargon, this should encourage more people to respond, hopefully resulting in a wider range of responses.
- 59. *Recommendation*: In future consultations, age ranges should be standardized with statistics gathering for instance, 0-15 years, 16-64 years and 65 years and older to allow direct comparison.
- 60. The results of the survey should be analysed by different demographics to assess not only impact on the proposals, but also how successful this type of consultation technique has been.
 - Young people and adults of working age
- 61. *Contribution to indirect discrimination*: Younger or working age groups do not usually contribute to consultations.
- 62. As evidenced in the graph, representations from those aged between 16 and 64 years old, amounting to 56.9% of the population, in Purbeck are absent.
- 63. *How this will be addressed*: In order to reach a wider range of age groups, the Council will utilise social media where possible, deliver the consultation document to every household and business in Purbeck and host events outside of working hours to provide opportunities to explain the impact of the local plan to the younger and working age generations.
- 64. A study carried out by the Office of National Statistics found that 90%⁴ of households in Great Britain have internet access.
- 65. A neighbouring authority received 12,444 unique views on Facebook during a consultation they carried out on their local plan, this was substantial in comparison to the usual 151 subscribers to their specific Local Plan mailing list.
- 66. It is hoped that social media advertising will help publicise and inform the younger and working age ranges of the importance of their contribution to the consultation.

⁴

https://www.ons.gov.uk/peoplepopulationandcommunity/householdcharacteristics/homeinternetandsocialmediausage/bulletins/internetaccesshouseholdsandindividuals/2017

- 67. Those who do not have access to the internet or do not use social media will be informed by the consultation document being delivered to every household.
 - o **Elderly**
- 68. *Contribution to indirect discrimination*: Older people do not access the internet as much as younger people and therefore may be unable to access the evidence base online. The Office of National Statistics found that less people aged over 65 have access to the internet.
- 69. *How this will be addressed*: 27% of Purbeck's population are over 65 and according to ONS, less likely to have access to social media, however, during the last consultation the majority of responses were from those aged over 65, it is unclear whether this is attributed to word of mouth or the leaflet that was delivered to every household. Either way, it is assumed that this age range will be well informed of the consultations regardless of social media due to the consultation document being delivered to every household. Access to the internet is not required to take part.
- 70. The Council will also use press releases to publicise the consultation.
- 71. Hard copies of evidence base documents can be viewed at the council offices. Paper copies can also be provided on request, at cost price.

Disability and accessibility of venues

- 72. *Contribution to indirect discrimination:* Venues for events could be difficult to access due to time or physical constraints. The document could be difficult to read for those with visual impairments.
- 73. *How this will be addressed*: Where possible all venues will be DDA compliant to ensure access for people who are wheelchair users or have mobility issues.
- 74. A drop in event is being held in a secondary school within Purbeck to try and encourage younger people to drop in and ask questions in a setting more familiar to them.
- 75. In addition to this, all but one of the events will be held during the day at weekends, the additional event is being held from 3pm until 6pm in the evening to enable more people to attend. This will ensure that people who work or who have caring responsibilities are able to attend at least one event.
- 76. Venues have been selected in 7 locations across the district to minimise travel requirements and to provide people with a sense of ownership and involvement.

77. Local Plan publication materials will be written in Ariel 12 point font. Large print documents and consultation response forms will be available on request.

Faith or belief

- 78. *Contribution to indirect discrimination*: Using church halls may discourage or prevent some people from attending events.
- 79. *How this will be addressed*: Only two of the venues are connected with a church or faith group.

Social inequalities

- 80. *Contribution to indirect discrimination*: Planning documents can sometimes be difficult to understand due to the complex nature of the policies or options and jargon used.
- 81. People may not feel they are able to gain full insight in order to respond in an informed manner.
- 82. *How this will be addressed*: The consultation document and exhibition materials are produced in plain English supplemented with images.
- 83. At least three officers, will be in attendance at each consultation drop in event to provide information, explain the content of the consultation and to answer questions.
- 84. All Local Plan publication materials will be available on the Dorsetforyou website where most documents use 'text-to-speech' technology.
- 85. People will be able to contact Public Perspectives with any questions about the consultation.

Full representation of the household

- 86. *Contribution to indirect discrimination*: Providing one copy of the consultation document to every household may not be representative of the entire household as opinions within may differ. Any monitoring that is carried out can only represent one individual and will influence statistics.
- 87. *How this will be addressed*: The Council will provide an option to request more than one copy.

Action planning recommendations

88. Most of the policies and options are compatible with the equalities and health impact assessments. The following recommendations have been made to help address the areas that have potential conflict.

Key Issue	lssues affected	Recommendations
Potential conflict arising from Options A and B and the smaller sites policy due to dispersed sites and lack of accessibility	Disability, Rural Isolation and Reduction in health inequalities.	Work with infrastructure providers to ensure the best locations and best infrastructure available for dispersed smaller sites.
Potential for indirect comparison with census statistics to determine ages respondents	Age	Age ranges should be standardized with statistics gathering for instance, 0-15 years, 16-64 years and 65 years and older to allow direct comparison.
Potential for the consultation to reach a wider range of demographics than previous consultations	All	 Monitoring who attends events helps us ensure that we have a good understanding of the groups we are reaching and to identify any gaps in representation which we can address in future. Without being too intrusive the following monitoring data should be gathered: The date, time and venue of the event; The numbers of attendees home/business postcode age grouping (matching census age groupings). The monitoring form will help us determine how far people were willing to travel for the event. From the age groupings we should be able to see if we engaged with the wider community and encouraged residents of all ages to attend the event. Asking how people heard about the event will help us ascertain

		areas where we can improve our publicity in future events.
Potential for the consultation to reach a wider range of demographics than previous consultations	All	Monitoring who responds to the consultation will help us ensure that we have responses from as wide a range of the population as possible and identify any gaps that we can address in the future. Different demographics of results should also be analysed to identify any specific issues that need to be addressed in the revised Local Plan.
		Without being too intrusive or conflicting with data protection regulations, the monitoring data gathered should include:
		 Age range of consultees that the response represents (match census groupings) Employment status Home status Disability Number of people in the household
		Number of people in the household
		The recommended monitoring slip can be found in Appendix II.
		The monitoring should not be presented with the results in such a way that identifies individuals.
		The age range will help us ascertain whether we reached a wide range of ages.
		Employment status will help us to know if we received responses from non-retirees and therefore a wider spectrum of the population.
		The home status will help determine if we reached the rental community and second home community.
		Disability will help determine if there are any differing views about housing within this community.
		Providing the number of people in the household will help determine how many people feel the same way.

Potential for the consultation reaching a wider range of demographics than previous consultationsAllThe results of the survey should be analysed by different demographics to assess not only impact on the proposals, but also how successful this type of consultation technique has been.

Part 6: How do the policies, communications and consultation strategy meet the EqIA and HIA requirements?

- 89. The EqIA and HIA requirements are met positively in the following ways:
 - The settlement extensions sites could support a mix of housing to meet identified needs.
 - Proposed Policy PRH: Principle Residence Housing (the second homes policy) would restrict the sale of new houses as second homes within the AONB area of Purbeck to help ensure the homes provided in Purbeck fully contribute to the communities.
 - Existing Policy AH Affordable Housing insists that settlement extensions that will accommodate over 10 units will provide a minimum of 40% affordable housing to meet needs of those identified in housing evidence, including young and old in affordable housing need. The possible policy update to include 10% of all affordable housing to be social rented meets even more of the need.
 - The proposed small sites policy allows for development outside existing settlement boundaries. The cumulative impact of this policy alongside other polices in the Local Plan Review is more inclusive as it allows those who wish to live in more rural areas to do so.

In turn, building in these areas will result in an expansion of the population there which could eventually make the villages more sustainable.

- The use of hard copy documents will negate the need to navigate the internet to respond.
- The document will be delivered to every household so this will negate the need for people to find themselves a copy on which to respond.
- The document will also publicise the consultation and the associated events perhaps being more noticeable than previous consultations.
- The use of a randomly selected household telephone survey will reach a wider range of the population than experienced before.

Appendix I

Monitoring of attendees

[Enter name of event]	[Enter ven	[Enter venue]				10 am – 4 pm								
About you														
Are you?	Male	Male Female												
Your Postcode	BH16 5	BH19 2	BH2	05	BH21 4		DT11 9							
	BH16 6	BH19 3	BH2	06	DT2 7	,	DT2 8							
	BH19 1	BH20 4	BH2	07	Other									
Please tick you	r age group	1												
Under 15			45 - 5	4 years	5									
16 – 24 years			55 - 64 years											
25 – 34 years			65 – 7	'4 years										
35 - 44 years			75+											
Was the timing	of this even	t convenien	t for y	ou?										
Yes			No											
If not what time	would be mos	st convenient	t?			I								
Is the venue for	r the drop-in	event conv	enient	and su	uitable	?								
Yes			No											
If no, what are your main concerns?														
Do you have ar	ny other com	ments abou	it the c	consult	Do you have any other comments about the consultation process?									

Appendix II

Monitoring of responses

What was your age on your last birthday?										
18-24	24 25-34			44	45-54		55-64 65 and over			
Are the day to day activities of you or anyone in your household limited because of a physical or mental impairment which has lasted or is expected to last at least 12 months, including problems related to old age?NoYes, a littleYes, a lot										
No										
Which of these a	ctivities	best de	escrit	bes wha	at you a	ire doin	g at present?			
Employment in full time job job			Self employed or part time		Government supported training programme		Unemployed and available for work	Permanently sick / disabled		
Wholly retired from work	ed Looking after the family/home		Full time education at school, college or university		Carer		Doing someth	ing else		
How would you d	escribe	your c	urren	t accor	nmodat	ion?				
Owned outrightBuying on mortgageRent from Housing Association, Trust or CouncilRent from private Ia						vate landlord				
Student Living with accommodation parent				Other			Shared Owne	ership		
How many peopl	e live in	your h	ouse	hold?						
Adults				Cł	nildren u	under 1	8			