



Please respond by

30 July 2010

Purbeck District Council is consulting on sites for development around our towns and villages to be included within the Core Strategy, Purbeck's new plan to manage growth and development up to the

Last autumn, the Council consulted all Purbeck residents and businesses on where new development should be located. There were 1,936 responses, a response rate of about 8% across the District. We consider this to be a good response for a planning consultation so thank you for taking the time to reply. Two thirds (63%) supported the Council's Preferred Option of distributing development around Swanage, Upton, Wareham, Bere Regis, Lytchett Matravers and Wool.

In and around Upton and Lytchett Matravers, there were 265 responses of which 52% supported the Council's Preferred Option that includes a small settlement extension to Upton of 70 dwellings with improvements to the centre of Upton, and a small settlement extension to Lytchett Matravers of 50 dwellings.

Whilst support for the Preferred Option is slightly less in and around Upton and Lytchett Matravers than the District as a whole, this still indicates a significant level of support for the Council's proposals in the area. We have now moved on to the next stage and are consulting on where this development should take place, as well as what supporting infrastructure such as open space, community facilities, etc. should be provided.

This development is essential to meet expected growth and the priorities of the Purbeck Community Plan, Upton & Lytchett Minster Town & Parish Plan and Lytchett Matravers Parish Plan to help deliver more affordable housing and community facilities. Of the 70 dwellings proposed in Upton and 50 dwellings proposed in Lytchett Matravers, half would be 'affordable housing'. We have discussed the potential sites with both Lytchett Minster & Upton Town Council and Lytchett Matravers Parish Council to begin to ensure local views are taken into account.

We hope that you will once again make your views known to us by completing the attached questionnaire and/or visiting our roadshows on Wednesday 30th June (4-8pm) in Lytchett Matravers Village Hall or Monday 19th July (4-8pm) in Upton Community Hall.

Councillor David Budd - Leader of the Council

Last autumn, we also consulted you on where a new

Dorchester, helping to reduce congestion on the A351.

We asked for your views on the Preferred Option of a large

supermarket should be located. Currently, many people around

Wareham don't do their food shopping in the town and a need

food shopping. A new supermarket would also mean that people

would not have to travel to the larger supermarkets in Poole or

supermarket at Wareham and the two alternatives of a large supermarket in

Swanage or medium sized supermarkets in Wareham and Swanage. Of the

1,936 responses, half (50%) supported the Council's Preferred Option of a

large supermarket at Wareham. This compares with 10% who supported the

option of a large supermarket in Swanage and 21% who supported medium

Therefore, there is uncertainty within the District as to whether a new, large

supermarket should be built in Wareham. To make a more informed decision, the Council instructed consultants to carry out a Retail Impact Assessment

(RIA) of the option to build a new supermarket in Wareham at different

locations to test the impact it would have on the town centre and to check

The Draft RIA has now been published for consultation and can be viewed on the Council's website www.dorsetforyou.com/purbeck consultation. It establishes that there is still a need for a new supermarket and

recommends development of a large supermarket along Worgret Road,

Wareham twice the size of Sainsbury's in Wareham but restricted from

services in the town centre, such as the post office, opticians, dry cleaners

supermarket; however, it is included in each of the options for Wareham to

You can comment on the Draft RIA by visiting the Council's website or you

Wareham, Dorset BH20 4PP. In addition, there will be a feedback session to the public on the issue of a new supermarket during July. Further details will

can write to us at Planning Services, Westport House, Worgret Road,

selling certain products that could have a negative impact on existing

or chemists. No decision has yet been made whether to build a new

show potential locations in case it is taken forward.

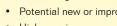
be posted on the Council's website.

has been identified for a further 2,000 sqm of floor space for

New supermarket(s) update

sized supermarkets in both towns.

to see if there is still a need.



Preferred Option

Policemans Lane.

• 70 dwellings (35 affordable) on Policemans Lane site

Where shall we build in Upton?

- Potential new or improved community facilities
- Highways improvements along Policemans Lane to stop 'rat-running'

Large areas to the north and south of Upton cannot be developed because

development should not go beyond the bypass because it provides a clear

shown on Map 1 overleaf, this leaves one site that could be developed at

edge to the settlement, maintaining the open countryside beyond. As

they are within 400 metres of protected heathland. Furthermore,

Alternative Option

The only alternative is to **not** develop the site.

Why does the District Council prefer developing the Policemans Lane site?

Developing this site would bring much needed affordable housing to the area and potential community benefits that would fulfil some of the aspirations of the Town & Parish Plan. The site is currently Green Belt but it is within the bypass preventing development from spreading further west, preserving the Green Belt's function. It may also be possible to move an existing community use in the centre of Upton that does not necessarily need to be in the centre to the site, thus freeing up more developable land in the centre for potential new community or retail uses or even a town square.

Lytchett Minster & Upton Town Council does not support the development of the Policemans Lane site. Furthermore, whilst the site is not within an area at risk from flooding, people living in the area have reported that it floods from time to time. Therefore, a Flood Risk Assessment would need to be undertaken.

We would like to know whether you think the Policemans Lane Site in Upton should be developed

Please complete the attached questionnaire and post it back to us at the Freepost address provided by 30 July 2010 and/or visit our roadshow on 19th July (4-8pm) in Upton Community Hall where District Council Members and Officers will be available to answer your questions and landowners/developers are invited to display their proposals.

Where shall we build in Lytchett Matravers?

We have carried out a preliminary assessment of the sites around Lytchett Matravers. As shown on Map 2, there are five sites around the village where new dwellings could be built with mainly limited impact. Some of these sites are larger than needed, so we have identified the best locations for development and circled these areas, labelling them A, B, C, D and E.

Preferred Option

- 50 dwellings (25 affordable) on Site C
- Community benefits, e.g. High Street enhancements, new footpath links around village and potential new doctors' surgery/dentist

Alternative Option

- 50 dwellings (25 affordable) on either Sites A, B, D or E
- Community benefits, e.g. High Street enhancements, new footpath links (with B and D) and potential new doctors' surgery/dentist

Why does the District Council prefer Site C in Lytchett Matravers?

The District Council prefers Site C because it is nearest to the village centre making it easier for people to walk or cycle to shops and facilities. The site is currently Green Belt but this could be amended to follow an existing field boundary in the site preventing development from spreading further east.

Lytchett Matravers Parish Council supports the Preferred Option.

Should we build more in Lytchett Matravers?

100 dwellings (50 affordable) could be built on Sites B and C in two phases to provide more affordable housing and community benefits, e.g. further High Street enhancements. The preliminary assessment shows this higher number of dwellings would have limited impact but what is your opinion? Lytchett Matravers Parish Council does not support this.

We would like to know what you think is the best option for growth in Lytchett Matravers.

Please complete the attached questionnaire and post it back to us at the Freepost address provided by 30 July 2010 and/or visit our roadshow on 30th June (4-8pm) in Lytchett Matravers Village Hall where District Council Members and Officers will be available to answer your questions and landowners/developers are invited to display their proposals.

Other Areas

This leaflet forms part of a series focusing on the five areas of the District that share similar characteristics and challenges. We have sent you the leaflet for the area in which you live, as it will be most relevant to you. However, if you are interested in what's happening in the other areas of the District and would like to comment on these areas, you can obtain copies of the other leaflets and/or a more detailed background report on the Council's website www.dorsetforyou.com/purbeck_consultation or from Upton Library between 1st June and 30th July. Alternatively, copies can be obtained from the Council by contacting the Planning Policy Team on 01929 557273.



Next Steps

This consultation forms part of our work in producing the Core Strategy for the District, the new plan that will set out how expected growth will be met over the coming years and how development will be managed. Your views will help refine the plan, which will be published as a final Draft later this year. There will be a further opportunity to comment on the Draft Plan in November 2010 before it is submitted to the Government for Examination in

What do we mean by 'affordable housing'?

In Purbeck, 'affordable housing' refers mainly to housing rented from a Registered Social Landlord, not lower price housing sold on the open market.

There are various ways to join the debate:

JOIN THE DEBATE Please complete the attached questionnaire and post it

back to us at the Freepost address provided by 30 July 2010 or alternatively you can complete the questionnaire online at

www.dorsetforyou.com/purbeck consultation

Drop into one of our roadshows on 30th June (4-8pm) in Lytchett Matravers Village Hall or on 19th July (4-8pm) in Upton Community Hall where District Council Members and Officers will be available to answer your questions and landowners/developers are invited to display their proposals.

Write to us at: FREEPOST RSAX-LTRK-TRKE, Planning Services, Purbeck District Council, Westport House, Worgret Road, Wareham, BH20 4PP.

Contact your local Town or Parish Council.

For further information, contact the Planning Policy Team on 01929 557273.



the panel below

Purbeck district boundary Settlement boundary

400m Heathland buffer zone

Scheduled Ancient Monument

Area of Outstanding Natural Beauty

5 x • = • overall (with 0 x A)

3 x = = overall (with 0 x ...)

1 x ▲ = ▲ overall

Taking the sites submitted to us by landowners, we carried out a preliminary

assessment of all the sites on the edge of Upton and Lytchett Matravers

that could be used for a settlement extension and scored each one against

specific criteria using a simple traffic light system, where green indicates

least impact, amber indicates some impact and red indicates major impact.

The criteria used and an explanation of what 'least impact', 'some impact' and 'major impact' refers to for each of the criteria are shown in the table in

The sites assessed for Upton and Lytchett Matravers are shown on Maps 1 and 2 to the right. One red criterion equals red overall; three ambers (with no red) equals amber overall; and five greens (with no red) equals green overall. A number of sites were automatically discounted because they

were either too small or would have an unacceptable environmental impact,

e.g. they were located mainly in an area at risk from flooding, they were

Flood zone 2 & 3

Traffic Light System

/ / Green belt

 Least impact Some impact

▲ Major impact

How were the sites assessed?

Site of Special Scientific Interest Special Area of Conservation,

Special Protection Area, Ramsar

Matravers

Lytchett

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Map

Thank you for taking you time to comment. Please add your details if you would like to be kept informed of the Core Strategy.

Name Address

Email address

MOISTEN AND SEAL Please complete questionnaire, tear at perforation fold, seal and send back to us via the FREEPOST address on the back. What is your postcode? Upton 1. Do you support the Preferred Option of developing the Policemans Lane site for 70 dwellings (35 affordable)? No Comment No (Please provide any comments below) AND Comments FOLD MOISTEN EDGES, Lytchett Minster & Upton Town Council does not support the development of the Policemans Lane site. 2. Are any new or improved community facilities needed in Upton? Yes No No Comment (If you have ticked yes, please tell us what these are below) DETACH HERE, Comments Lytchett Matravers PLEASE 3. The Preferred Option is: • 50 dwellings (25 affordable) on Site C • Community benefits, e.g. High Street enhancements, new footpath links and potential new doctors' surgery/dentist or The Alternative Option is: • 50 dwellings (25 affordable) on either Sites A, B, D or E • Community benefits, e.g. High Street enhancements, new footpath links and potential new doctors' surgery/dentist Lytchett Matravers Parish Council supports the Preferred Which option do you prefer or is there a different option? (Please tick only one) Preferred Option Alternative Option Please choose A, B, D or E Other (Please comment where below) Comments POST 4. Do you support a larger development of 100 dwellings on Sites B and C? No 🗌 AND Yes No Comment If 'No', should 100 dwellings be built on another site(s)? FOLD Yes (Please tick all that apply below) No No Comment Site A Site B Site C Site D Site E MOISTEN EDGES, Other (Please comment where below) Comments 5. Do you support the following community benefits in DETACH HERE, Lytchett Matravers or are there any others? (Please tick all that apply) High Street enhancements New footpath links Doctors' surgery/dentist Other (Please comment below) Comments

The Council continues to object to 2750 dwellings at Lytchett Minster (Western Sector) and awaits a response from the government.	Potential community uses or town	/retail Farm & Upton
Policemans Lane Site Ecology Flood Risk Townscape Landscape Green Belt Accessibility Highways Overall ER	Uptan	
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	High Street Enhancements 80 army and replace Reading Conditions 80 army and paying new Huntick Road 80 army and replace Reading Street Readin	Ecology Flood Risk Townscape Landscape Green Bill Accessibility Highways Overall
Ecology Flood Risk Townscape Landscape Green Belt Accessibility Highways Overall	記憶をしたない。	SK Hood Risk Townscape Landscape Caren Belt Accessibility Highways Overall Belt Accessibility Highways Overall SK Overall SK S

within 400m of a protected heathland or they included a Scheduled Ancient Monument within the site boundary. Some Major Least Impact Impact Impact Limited wildlife Some wildlife Rich wildlife Ecology habitat on the habitat on the habitat on the site/evidence of site/evidence of site/evidence of flora and fauna flora and fauna flora and fauna Severely sloping Sloping site with Flat site with site with possibility Flood Risk possibility for limited possibility for extreme surface water run for surface surface water run off and surface flooding off and surface flooding Development on Development on Development on the site would the site would the site would not relate well to the partly relate to relate to the Townscape settlement the settlement settlement pattern pattern and would pattern and may and would harm not harm local harm local local character character character Development on Development on Development on the site would not the site would be the site would be be prominent in prominent in very prominent in Landscape short and long some short and short and long long distance distance views of distance views of the wider views of the the wider landscape wider landscape landscape Development on Development on the site would the site would not Development on lead to a limited Green Belt lead to urban the site would lead amount of urban sprawl into the to significant sprawl into the applicable) Green Belt and urban sprawl into Green Belt and/ would be well the Green Belt or could be contained contained The site is near to The site is fairly The site is not near the centre of the near to the centre to the centre of settlement with of the settlement the settlement good access to with fair access with poor access Accessibility shops and local to shops and to shops and local facilities and/or local facilities facilities and the the site is close and/or the site is site is not close to to an hourly bus fairly close to an an hourly bus route hourly bus route route The site could be The site could be accessed by The site is not accessed by vehicles but Highways vehicles without accessible to major works vehicles any major works would be required to existing roads to existing roads A site that would A site that would A site that would have some have a major have limited overall impact if overall impact if Overall overall impact if developed but developed that is developed

that could be difficult to overcome overcome

MOISTEN AND SEAL