

# Dorchester Directory of Community Aims & Aspirations 2017-2020



## Culture, Heritage, Tourism & Leisure

Aim	Objective	Target/Action/Outcome	Lead partner	Key partners
Develop more activities	<p>For older people</p> <ul style="list-style-type: none"> <li>Lunch clubs</li> <li>Social spaces</li> <li>Skills such as IT</li> </ul> <p>For younger people</p> <ul style="list-style-type: none"> <li>Maintain and improve play areas</li> <li>New activities such as bouldering, parkour and gym</li> <li>Continued support for youth club – extend offer i.e. to years 5-6</li> </ul> <p>For wider community</p> <ul style="list-style-type: none"> <li>More craft sessions</li> <li>Maker spaces/open workshops – could include community repair workshops and volunteer led tool workshop</li> <li>Develop more outdoor spaces for sports/leisure e.g. create a country park</li> <li>More evening events – develop café culture</li> </ul> <p>Inclusive projects</p> <ul style="list-style-type: none"> <li>E.g. for people with disabilities</li> <li>Create an ‘accessible garden’ in Borough Gardens</li> </ul> <p>More facilities at Poundbury – e.g. jogging route, tennis courts, climbing boulder, dog play area &amp; more benches.</p>	<ol style="list-style-type: none"> <li>Develop food project to link allotments, schools, food banks, cookery classes etc – work with existing projects to extend their work.</li> <li>Find out need for craft group and help to start.</li> <li>Work with DTC to develop outdoor spaces including potential country park &amp; accessible garden of reflection at Borough Gardens.</li> <li>Support projects such as Men’s Shed</li> </ol>	<p>Age UK Dorchester</p> <p>DYCC</p> <p>DTC</p>	<p>Range of VCS organisations</p> <p>WDDC</p>
Better information about events	E.g. via an app for Dorchester.	<ol style="list-style-type: none"> <li>Implement town centre Wi-Fi and design a ‘what’s on’ app.</li> <li>Promote use of Visit Dorset website and BID website to promote activities.</li> </ol>	DCC	<p>BID</p> <p>WDDC</p> <p>DTC</p>

<p>Support music and the arts</p>	<p>Promote Dorchester as a regional arts destination.</p> <p>Develop a high-quality arts venue at the Maltings – contemporary and community friendly with decent rehearsal space.</p> <p>Attract more artists &amp; performers to Dorchester e.g. by offering rehearsal space as swaps for shows.</p> <p>Use new sites for the arts – e.g. Poundbury.</p>	<p>7. Develop Maltings as leading arts venue.</p> <p>8. Work with local arts organisations to link projects together.</p>	<p>Dorchester Arts Brewery Square DTC Duchy of Cornwall</p>	<p>Local arts organisations such as Dorset Arts Company, Dorset Centre for the Creative Arts &amp; Activate</p>
<p>Develop Heritage Tourism</p>	<p>Write Heritage/Tourism strategy –</p> <ul style="list-style-type: none"> <li>• Create ‘brand Dorchester’ &amp; marketing plan</li> <li>• Coordinate themed heritage offer for town with partners and run experiential events to reflect concept.</li> <li>• Other events – e.g. Multi-era events.</li> </ul> <p>Consider designating a Heritage Quarter.</p> <p>Ensure Heritage improvements are capitalised upon – County Museum and Shire Hall.</p> <p>Link arts offer to heritage offer.</p> <p>Develop Thomas Hardy offer.</p> <p>Encourage development of more/new high quality accommodation.</p> <p>Work with accommodation sector to promote existing spaces.</p> <p>Work with travel companies to improve footfall.</p> <p>Better use of websites/develop new website to promote.</p>	<p>9. Write Heritage-Tourism strategy Include: *Long term vision *Combined and coherent interpretation plan *Combined marketing &amp; communication plan.</p> <p>10. Coordinate accommodation providers to work together.</p> <p>11. Initiate project to increase number of B&amp;B’s and other town based accommodation.</p> <p>12. Trial and evaluate different types of creative programming – festivals and events around heritage themes - engaging the local community.</p>	<p>DTC DCC WDDC Heritage Committee Heritage &amp; Tourism Forum Dorset County Museum Shire Hall The Keep Military Museum Civic Society National Trust</p>	<p>Other local heritage groups such as The New Hardy Players, Dorchester Community Play Association, Thomas Hardy Society</p> <p>Heart of Wessex Partnership</p> <p>Local rail and bus companies</p>

		<p>13. Encourage Heritage organisations to trial passport entry package.</p> <p>14. Design marketing leaflet/map promoting existing heritage offer.</p> <p>15. Build website/online resource to link and promote Dorchester offer.</p>	<p>Other local heritage groups</p>	
--	--	--	------------------------------------	--

## Transport & Accessibility

Aim	Objective	Target/Action Outcome	Lead partner	Key partners
Better joined up transport solutions – in and around town and with rest of UK	<p>Involve local people in DTEP.</p> <p>Maintain town bus routes as far as possible.</p> <p>Forward planning for future demand – e.g. to help potentially increased need for transport to Poole Hospital.</p> <p>Work with regional/national providers to get best service – and also to develop tourism e.g. promote Dorchester at destinations such as Southampton.</p>	<p>16. Ensure local people are informed about opportunities to comment on proposed highway schemes.</p> <p>17. Write strategic heritage-tourism strategy for Dorchester - &amp; link with existing economic/tourism reports and plans.</p> <p>18. Contact local transport providers to:</p> <ul style="list-style-type: none"> <li>• Review timetable issues and discuss ways to improve these – e.g. using mobile phone technology</li> <li>• Create plan to improve tourism reach.</li> </ul>	<p>DCC – Dorset Highways</p> <p>DTEP</p> <p>Heart of Wessex Partnership</p> <p>Local rail and bus companies</p>	<p>WDDC</p> <p>DTC</p>
Improve Dorchester South and Dorchester West Stations	<p>Make platforms at both stations accessible to all.</p> <p>Link 2 stations – to each other and to town</p> <ul style="list-style-type: none"> <li>• Improve signage</li> <li>• Create a designated path between the stations</li> </ul>	<p>19. Complete Access Ramp at Dorchester West Station.</p> <p>20. Improve access at Dorchester South Station – to both platforms.</p> <p>21. Install new wayfinding signage at both stations.</p>	<p>DCC</p> <p>Brewery Square</p> <p>DTC</p>	<p>Network Rail</p> <p>DTEP</p>
Improve road safety	<p>Introduce 20's plenty scheme.</p> <p>Review/implement developments in traffic management – e.g. count down timers at traffic lights.</p>	<p>22. Review road safety levels around town, identify issues &amp; look at good practice from other parts of UK to replicate locally.</p>	<p>DCC</p>	<p>Dorchester Access Group</p> <p>Transition Town</p>

Promote cycling	<p>Encourage more children to use bikes e.g. by supporting and promoting existing schemes such as Bike It and school cycle safety awareness.</p> <p>Create cycle routes in town &amp; make town centre bike friendly. E.g. Link Poundbury to Dorchester with cycle route. Complete Broadmayne – Dorchester route.</p>	<p>23. Meet with DCC officers to identify what schemes are currently operating &amp; support initiatives to promote more cycle schemes.</p> <p>24. Help implement more integrated system of cycle paths – including to local parishes.</p> <p>25. Promote access to bike maintenance schemes e.g. through Try This Dorchester.</p>	<p>DCC</p> <p>Sustrans</p>	<p>DCN</p> <p>CTC Wessex</p> <p>DTEP</p> <p>Transition Town Dorchester</p>
Address parking issues in town	<p>Creative solutions to parking issues – e.g. Park on My Drive scheme.</p> <p>Consider introduction of pay on exit parking.</p> <p>Ensure disabled parking access maintained and improved – work with advisory access group.</p>	<p>26. Meet with WDDC to discuss issues with parking in town including issues with using parking machines.</p> <p>27. Promote shopping/parking scheme so more visitors are aware of it.</p> <p>28. Promote identified schemes to increase number of parking spaces in Dorchester.</p>	<p>DCC</p> <p>WDDC</p> <p>BID</p>	<p>Dorchester Access Group</p> <p>DTC</p> <p>DTEP</p>
Support more Community Transport Schemes	<p>Encourage development of car share schemes and other community initiatives – to also include young people.</p> <p>Extend car scheme e.g. to deal with current and future demand for hospital visits to Poole. Also develop scheme to allow better access to work and social events.</p>	<p>29. Maintain links with POPPs Community Worker.</p> <p>30. Meet with local Neighbourhood Car scheme and review how to grow and promote the service.</p>	<p>POPPs</p> <p>Dorchester Neighbourhood Car Scheme</p>	
Promote accessibility to the local environment	<p>Ensure shops and business are physically accessible and welcoming of people with a disability.</p> <p>Ensure town is fully accessible e.g. dropped kerbs are sited in correct locations.</p> <p>Ensure public transport consistently caters for cyclists, pushchairs/buggies and wheelchairs.</p>	<p>31. Do audit of access to shops and business in town. Identify best practice and share.</p> <p>32. Continue to review and report on access in town.</p>	<p>Dorchester Access Group</p> <p>DTEP</p> <p>DCC – Dorset Highways</p>	<p>Access Dorset</p> <p>BID</p> <p>Dorchester Chamber for Business</p>

## Community

Aim	Objective	Target/Action/Outcome	Lead partner	Key partners
<p>Councils co-produce work and services with local organisations.</p>	<p>Include community in decision making e.g. in Local Plan decisions, potential move to become a unitary authority</p> <p>Create innovative ways of delivering projects.</p> <p>Joined up, evidence based commissioning of services with transparent tender process.</p>	<p>33. Establish regular communication/links between communities and local government E.g. Investing in Dorchester event to find out more about significant projects planned for the town.</p> <p>34. Develop and disseminate information about new social enterprise models including Consortia, Community Interest Companies, Limited Liability Partnerships and Single Points of Contact.</p>	<p>DTC</p>	<p>WDDC</p> <p>DCC</p> <p>DCA</p>
<p>Councils should be more open and better reflect local community</p>	<p>Encourage more (diverse) people to stand as councillors.</p> <p>Encourage stronger community voice – e.g. improve consultation to make it more interactive/imaginative to engage wider community and ensure community know how to contact &amp; work with councillors.</p>	<p>35. Run regular Democracy Day.</p> <p>36. Provide work placements &amp; councilor shadowing to encourage young people to get involved in their council.</p> <p>37. Actively engage &amp; involve ‘hard to reach’ groups.</p> <p>38. Create a suggestions box for the council.</p>	<p>DTC</p>	<p>WDDC</p> <p>DCC</p>
<p>Start more community activities</p>	<p>E.g. Food based projects.</p>	<p>39. Back community allotment projects.</p> <p>40. Encourage allotment holders to donate excess produce – e.g. to foodbanks.</p> <p>41. Set up tailored cookery courses for vulnerable people.</p> <p>42. Events and activities to enhance local food economy.</p>	<p>DTC</p> <p>Range of VCS organisations</p>	<p>Range of VCS organisations</p>

<p>Better coordination of existing projects and initiatives – including improved communication between groups/services</p>	<p>Help groups to better promote and share what they do.</p> <p>Prevent replication &amp; develop new projects to fill gaps.</p> <p>Support growth of Ridgeway Plus radio and encourage community groups to get involved (see aim 41).</p>	<p>43. Write a directory of local community organisations to include aims and activities of groups.</p> <ul style="list-style-type: none"> <li>• Establish central point to pull information from</li> <li>• Include list of venues available to rent in town</li> <li>• Develop a new website for Dorchester</li> <li>• Extend local advice networks.</li> </ul> <p>44. Audit existing projects in operating in Dorchester and identify gaps in provision.</p>	<p>DTC</p>	<p>Range of VCS organisations</p>
<p>Plan ahead to address threats to councils and community organisations – including funding</p>	<p>Collate and use data sources as evidence for strategic planning and fundraising – e.g. from Citizens Advice.</p> <p>Improve/extend funding advice for local organisations.</p>	<p>45. Continue to advise individual organisations about fundraising and sustainability</p> <ul style="list-style-type: none"> <li>• Hold group training &amp; skills sharing sessions re fundraising</li> <li>• Design tool to allow people to collaborate rather than compete for funding pots.</li> </ul>	<p>DTC</p> <p>DCC</p> <p>WDDC</p>	<p>Range of VCS organisations</p>
<p>Promote community cohesiveness</p>	<p>Celebrate and promote a community that is diverse and inclusive.</p> <p>Encourage community understanding of equal opportunities.</p>	<p>46. Support local diversity projects and events such as Space Youth project for young people who are LGBT, the South West Dorset Multicultural Network &amp; the One World Festival.</p> <p>47. Encourage residents to speak up about and report hate crime to create culture where all feel safe and respected.</p>	<p>DCC</p> <p>WDDC</p>	<p>South West Dorset Multicultural Network</p> <p>Space</p> <p>Additional VCS groups.</p>



## Health, Wellbeing & Safety

Aim	Objective	Action/Target/Outcome	Lead partner	Key partners
<p>Improve link between health and social care – promote better coordination of community services</p>	<p>Better sign posting to existing community support and activities.</p> <p>Link community support projects together.</p> <p>Better use of ‘My Life, My Care’.</p> <p>Help to develop Community Radio in partnership with Ridgeway Plus.</p>	<p>48. Develop a community directory (see acn 41).</p> <p>49. Hold regular community lunches.</p> <p>50. Circulate relevant information to contacts.</p> <p>51. Support Ridgeway Plus Radio to apply for an Ofcom licence to deliver an FM service.</p>	<p>Dorset Healthcare, Public Health Dorset, Mid-Dorset CCG</p> <p>DTC</p>	<p>Ridgeway Radio &amp; Ridgeway Plus</p> <p>Range of VCS organisations</p>
<p>Involve community in changes to NHS &amp; Health Services</p>	<p>Share opportunities to feedback to consultations.</p> <p>Consider full impact of changes – e.g. on demand for transport and after hospital care needed.</p>	<p>52. Ensure consultations are circulated.</p> <p>53. Encourage coordinated response to proposals – e.g. by holding focus groups.</p>	<p>Dorset Healthcare, Public Health Dorset, Mid-Dorset CCG</p>	<p>Range of VCS organisations</p> <p>DTC</p>
<p>More help for most vulnerable people</p>	<p>Campaign for more mental health support.</p> <p>Access to advice and information (A&amp;I)</p> <ul style="list-style-type: none"> <li>• Particularly to help people navigate benefit claims such as Personal Independent Payments</li> <li>• Also for issues such as drug and alcohol abuse.</li> </ul>	<p>54. Work with VCS &amp; statutory partners to coordinate services and ensure access to A&amp;I.</p>	<p>Citizens Advice</p> <p>Dorset Advocacy</p> <p>Age UK Dorchester</p>	<p>DCC</p> <p>Range of VCS organisations</p> <p>CMHT’s</p>
<p>Support for older people</p>	<p>Build more projects to reduce isolation and loneliness (especially but not exclusively amongst older people)</p> <ul style="list-style-type: none"> <li>• More eating projects – including lunch clubs and cookery classes</li> <li>• Support for befriending schemes</li> <li>• Support for isolated people after hospital discharge.</li> </ul>	<p>55. Increase coordination &amp; help recruit volunteers to befriending schemes.</p> <p>56. Work with current food projects/food banks to develop them.</p>	<p>POPPs</p> <p>Age UK Dorchester</p> <p>Red Cross</p> <p>RVS</p>	<p>Range of VCS organisations</p>

Support for Families	Provide support for families (however they define themselves) who are facing relationship difficulties.	57. Improve wellbeing of children by supporting couples going through break ups. Help to offset associated issues e.g. financial costs of break up, wider family disputes etc.		
Support for young people	More physical sports and activities. Early intervention with mental health support. Better protection from inappropriate internet sites. Better drugs and alcohol information/awareness. More help to deal with bullying.	58. Set up more sports opportunities aimed at young people e.g. parkour, climbing. 59. Run mental health awareness project. 60. Work with partners delivering services to coordinate.	DFPZ CAMHs Local Schools WDDC DYE	Range of VCS organisations DYA DYCC
Strengthen good quality Early Years provision	Maintain support for under 5 provisions including Dorchester Opportunity Group. Encourage pre-schools and primary schools to work more closely together.	61. Look to secure long term/sustainable future for vulnerable organisations. 62. Adopt more joined up working practices.	HSWD DOpp DCC	Local under 5's groups Local primary schools

**Other Aims/objectives to include:**

1. Support older people to address fuel poverty and so reduce risk of winter deaths.
2. Support older/vulnerable people to reduce risk of accidents and falls.
3. Support for all residents to improve health and well-being.
  - Identify and address health inequalities
  - Hold more open events to inform people about different health conditions and how to get help with them
  - Promote a healthy life style and support a more active population e.g.
    - Continue to improve outdoor recreation and play areas
    - Support walking groups in town such as the Strollers who promote walking for health.
4. Maintain low levels of crime and, where crimes occur work with the police to resolve
  - Ensure people experiencing hate crime receive support and information
  - Reduce fear of crime – i.e. via initiatives such as intergenerational projects and highlighting positive contribution of younger people.
5. Support schemes to improve road safety for all residents – e.g. traffic calming initiatives.
6. Ensure buildings are regulated and have smoke alarms plus offer safe means of escape in case of fire – and so reduce risk of accidental fires/injury by fire.

## Housing

Aim	Objective	Target/Action/ Outcome	Lead partner	Key partners
Support tenants in rented accommodation	<p>Improve access to advice and information e.g. from Youfirst, Dorset Councils Partnership, Magna Housing and Citizens Advice.</p> <p>Target resources at renters with greatest support needs e.g young people leaving care or with mental health problems, to help them to maintain their tenancies.</p> <p>Help people who are in housing difficulty:</p> <ul style="list-style-type: none"> <li>• Promote early intervention/help</li> <li>• Lobby for more tenancy security</li> <li>• Campaign for creation of a local social lettings agency.</li> </ul>	<p>63. Work with A&amp;I organisations to ensure continuation of services.</p> <p>64. Work with Advice Dorset Network to promote services of A&amp;I organisations.</p>	<p>WDDC</p> <p>Magna, Hastoe, Mill Street &amp; other Housing Associations</p> <p>A&amp;I organisations</p>	<p>DTC</p>
Develop a supply of affordable housing for Dorchester – particularly for students & younger people under the age of 35	<p>Improve demographic mix of Dorchester by considering housing alongside employment for younger people.</p> <p>Encourage more affordable rented accommodation</p> <ul style="list-style-type: none"> <li>• Prompt home owners with space to consider renting rooms.</li> <li>• Continue to bring empty/underused properties back into use.</li> </ul> <p>Set up a Community Land Trust to deliver affordable housing aimed at under 35's</p> <ul style="list-style-type: none"> <li>• Work with partners such as Dorset County Council to identify and release additional sites for development.</li> </ul>	<p>65. Develop West Walks tennis courts as affordable housing.</p> <p>66. Meet with DCC (Dorset Property) &amp; other partners to identify available land.</p> <p>67. Facilitate a housing forum meeting to include local MP.</p>	<p>Dorchester CLT</p> <p>DTC</p> <p>WDDC</p>	<p>Magna, Hastoe, Mill Street &amp; other Housing Associations</p> <p>Wessex Community Land Trust</p>
Promote sustainable building schemes	<p>E.g. Using thermal/solar heating, high quality insulation, and grey water systems.</p>	<p>68. Promote awareness of schemes to improve sustainability.</p>	<p>WDDC</p> <p>Transition Town Dorchester</p>	<p>DTC</p>

	<p>Explore other housing options such as co-housing and self-build.</p> <p>Introduce ban on building second homes – like St Ives.</p>			
Consider wider impact of future town expansion	<p>Identify and strengthen the ways in which Dorchester &amp; neighbouring communities are economically, socially and culturally interdependent</p> <p>Ensure development creates not just expansion but also an improved community.</p>	69. Ensure community and local organisations are involved at earliest possible stages of planning.	WDDC	

**Other Aims/objectives to include:**

1. Promote development of housing relevant to range of people’s needs – including older people, households with special needs, smaller households. Consider for instance housing option such as Extra Care Schemes.
2. Maintain character/quality of built environment in Dorchester.

## Economy, Training/Education & Volunteering

Aim	Objective	Target/Action/Outcome	Lead partner	Key partners
<p>More support, guidance and opportunities for young people - especially in school</p>	<p>Encourage employer encounters and careers activity (inc careers colleges, careers fairs and careers advice).</p> <p>Work with schools, training providers and employers to address skills gaps.</p> <p>Grow menu of opportunities for young people post education.</p> <p>Develop apprenticeship scheme including higher apprenticeships (open to all ages but with a focus on younger people).</p> <p>Additional resources for NEET young people, care leavers and others 'at risk' of being left behind.</p>	<p>70. Work with partners to increase number of apprenticeships available in town &amp; develop a delivery plan for specific requirements</p> <p>71. Maintain close contact with local authorities and their work with Careers and Enterprise Company</p> <p>72. Initiate more projects working with vulnerable young people.</p>	<p>Careers and Enterprise Company (supported by LEP, DCC and WDDC)</p> <p>DTC</p> <p>Chamber of Commerce</p> <p>BID</p>	<p>Local employers</p> <p>Thomas Hardye School</p> <p>Training providers such as Kingston Maurward College &amp; Skills and Learning</p> <p>Range of VCS organisations</p>
<p>Support economic diversification away from public sector</p>	<p>Identify growth potential such as:</p> <ul style="list-style-type: none"> <li>• Heritage-Tourism</li> <li>• Local Food Economy – shop local &amp; eat local.</li> </ul>	<p>73. Back projects with clear economic benefits.</p>		
<p>Support local business</p>	<p>Create a community business hub with shared office function.</p> <p>Develop more employment sites.</p> <p>Keep business informed and provide high quality training and advice.</p> <p>Boost local/independent business</p>	<p>74. Work with WDDC to initiate a scheme.</p> <p>75. Identify land for employment development.</p> <p>76. Support Dorchester Chamber for Business and BID to work effectively.</p>	<p>WDDC</p> <p>DTC</p> <p>Local businesses</p> <p>Dorchester Chamber for Business</p>	<p>Dormen scheme</p>

	<ul style="list-style-type: none"> <li>• Help to negotiate rents and rates.</li> </ul> <p>Help increase company's productivity and output.</p> <p>Roll-out Superfast Broadband &amp; provide town centre Wi-Fi.</p>		<p>BID</p> <p>LEP</p>	
Extend other learning opportunities in town	Working for instance with local heritage-culture providers.	<p>77. Create 'directory' of opportunities for people to get involved.</p> <p>78. Hold community days.</p>	<p>DTC</p> <p>Range of VCS organisations - especially main heritage providers</p>	
Continue to integrate and link Poundbury with town centre	Link initiatives to priorities identified with local residents.	79. Work with Poundbury Residents Association on joint projects – e.g. holiday hangouts for children.	<p>DTC</p> <p>Poundbury Residents Association</p> <p>Duchy of Cornwall</p>	DTEP
Maintain (& extend) advice, information and advocacy services	<p>Support people in financial difficulty.</p> <p>Early help for people in housing difficulties.</p> <p>Help for people experiencing issues with benefit claims and Personal Independent Payments including campaigning for better services.</p>	<p>80. Maintain links with Advice and Information services and co-operate with them.</p> <p>81. Support local food banks and develop</p> <ul style="list-style-type: none"> <li>• Budgeting classes</li> <li>• Allotment shares</li> <li>• Cookery courses.</li> </ul>	<p>Citizens Advice</p> <p>Dorset Advocacy</p> <p>Dorchester Poverty Action Group</p> <p>Dorchester Food Bank</p>	

Increase volunteering	<p>Modernise volunteer offer e.g. opportunity to develop skills and follow passions.</p> <p>Review and develop accreditation e.g. to include employability skills.</p> <p>Increase level of good practice with volunteers.</p> <p>Look at establishing pool of cultural-heritage volunteers.</p> <p>More support for people with disabilities.</p>	<p>82. Project to highlight benefits of volunteering – particularly for younger people &amp; those looking for change in life circumstances.</p> <p>83. Support organisations providing high number of volunteering opportunities to implement best practice.</p>	DTC  Volunteer Centre Dorset	Range of VCS organisations
Support for vulnerable veterans	Provide range of services to increase well being of veterans of the RN and RM in Dorchester	<p>84. Provide befriending support and social opportunities</p> <p>85. Provide much needed financial advice and support – e.g. advice on pensions, access to benevolent societies &amp; access to IT with training.</p>	RNA	

**Other Aims/objectives to include:**

1. Develop an enterprise economy and encourage business start-ups
  - Provide mentoring and advice for new initiatives
  - Support business forums to share good practice.
2. Attract knowledge based companies to set up in Dorchester.

<b>Environment</b>				
<b>Aim</b>	<b>Objective</b>	<b>Target/Action/Outcome</b>	<b>Lead partner</b>	<b>Key partners</b>
Improve current Town Centre offer	<p>Improve first impressions of town at all gateways to Dorchester – especially improve appearance/welcome to town from Kingston Maurward roundabout to Grays Bridge.</p> <p>Smarten up building frontages.</p> <p>Improve car parks appearance and develop parking capacity.</p> <p>Link town together better – including to Brewery Square.</p>	<p>86. Replace signage at town entrances and install features such as public art.</p> <p>87. Develop wayfinding signage in town.</p> <p>88. Work with local landlords to improve building frontages.</p>	<p>DCC</p> <p>WDDC</p> <p>DTC</p>	<p>Civic Society</p> <p>Brewery Square</p> <p>Dorchester Chamber of Commerce</p> <p>BID</p>
Develop Town Centre masterplan	<p>Improve/modernise Townscape – shared/mixed use.</p> <p>Support local, independent shops and businesses – design to attract.</p> <p>Link design plans to heritage offer and ensure they reflect historic nature of town.</p> <p>Address issues of development and sustainability – e.g. Charles Street proposals.</p>	<p>89. Ensure local community widely involved in decisions about town centre development.</p> <p>90. Work with statutory, community and business partners to design Dorchester for the future.</p>	<p>DCC</p> <p>WDDC</p> <p>DTC</p> <p>DTEP</p> <p>LEP</p>	<p>Local heritage organisations</p> <p>Civic Society</p>
Encourage civic pride in open spaces – open garden schemes, town décor, parks award etc.	<p>Support nature conservation schemes such as tree planting.</p> <p>Set up more nature walks.</p> <p>Champion allotments.</p>	<p>91. Work with town council and VCS groups to develop more environmental projects.</p> <p>92. Look at establishing open gardens scheme.</p>	<p>DTC</p>	<p>Friends of Borough Gardens</p> <p>Transition Town Dorchester</p> <p>Friends of Riverside Nature Reserve</p>



	<p>Encourage 'Friends of' groups to help look after public areas such as bus stops, hedgerows, etc.</p> <p>Encourage community gardening in public spaces. Increase number of natural verges/natural planting.</p> <p>Keep town tidy</p> <ul style="list-style-type: none"> <li>• Set up community litter picking scheme</li> <li>• Introduce more recycling points and bins.</li> </ul>			
Improve town orientation	<p>Improve and replace town signage including brown signs, town wayfinding signs and car park signage.</p> <p>Widen BID Ambassador Scheme.</p>	93. Install wayfinding signage in town.	DTC BID	
Support climate change mitigation	<p>Promote use of green energy sources.</p> <p>Encourage environmentally friendly shops – e.g. campaign to reduce rates.</p> <p>Encourage innovative recycling/waste reduction schemes.</p> <p>Promote domestic and business eco schemes e.g. Close the Door initiatives in shops (to reduce heating).</p> <p>Increase dependence on renewables.</p> <p>Support flood mitigation measures including issues of surface water run off.</p>	94. Work with local community groups and business to set up environmental initiatives such as a wood recycling scheme.	Transition Town Dorchester	
Ensure protection of local wildlife and environment.	<p>Work with Dorset Wildlife Trust (DWT) to improve rivers &amp; wetlands through Dorset Wild Rivers project to enhance habitat for wildlife and enable people to enjoy the River Frome as it flows through Dorchester.</p>	95. Maintain close links to DWT and promote services they can offer.		Dorset Wildlife Trust

	Work with DWT to manage Sites of Nature Conservation Interest (SNCI) near and around town & provide site owners and managers with botanical survey information, management advice and management statements.			
Support activities to encourage increased use of open spaces and the countryside	<p>Develop and promote nature-based health activities e.g. Natural Choices and Stepping into Nature.</p> <p>Promote health promotion activities in the natural environment such as health/nature walks, improved access to the countryside (gates to stiles projects), promotion of the benefits of being in nature (good for physical and mental wellbeing).</p> <p>Support innovative projects such as Future Roots that use community farm approach to help vulnerable people including young people and older people who are isolated/suffering from dementia.</p> <p>Encourage people to join local walking groups.</p>	<p>96. Promote Natural Choices and Stepping into Nature opportunities.</p> <p>97. Explore with health partners development of more nature based health projects.</p>		<p>Dorset Wildlife Trust</p> <p>NHS</p> <p>Dorchester Strollers</p> <p>Future Roots</p>

**Other Aims/objectives to include:**

1. Improve air quality in town by reducing traffic – promoting alternative routes.
2. Promote sustainable living in town – e.g. supporting Transition Town project and development of transition streets & community growing spaces.

## Glossary

<b>A&amp;I</b>	<b>Advice and Information</b>
<b>BID</b>	<b>Business Improvement District</b>
<b>CAMHS</b>	<b>Child and Adolescent Mental Health Service</b>
<b>CCG</b>	<b>Clinical Commissioning Group</b>
<b>CLT</b>	<b>Community Land Trust</b>
<b>CMHT</b>	<b>Community Mental Health Team</b>
<b>DCC</b>	<b>Dorset County Council</b>
<b>DFPZ</b>	<b>Dorchester Family Partnership Zone</b>
<b>DTC</b>	<b>Dorchester Town Council</b>
<b>DTEP</b>	<b>Dorchester Transport and Environment Plan</b>
<b>DWT</b>	<b>Dorset Wildlife Trust</b>
<b>DYCC</b>	<b>Dorchester Youth and Community Centre</b>
<b>DYE</b>	<b>Dorchester Youth Extra</b>
<b>HSWD</b>	<b>Home Start West Dorset</b>
<b>LEP</b>	<b>Local Enterprise Partnership</b>
<b>POPPs</b>	<b>Partnership of Older Peoples Projects</b>
<b>RNA</b>	<b>Royal Navel Association</b>
<b>RVS</b>	<b>Royal Voluntary Service</b>
<b>VCS</b>	<b>Voluntary and Community Sector</b>
<b>WDDC</b>	<b>West Dorset District Council</b>