4961

Purbeck District Council

Purbeck Local Plan

'Planning Purbeck's Future'

Main Modifications to the Core Strategy

Representation Form (June/July 2012)

	Your Details	**Agent's Details** *(where relevant)*
Title	MR	
Name	P. B. CLARK	
Job Title *(where relevant)*		
Organisation *(where relevant)*	Swanage and Isle of Purbeck → Liberal Democrats	
Address	11, Skiecke Road, Swanage, Dorset	
Postcode	BH19 1NF	
E-mail	P. B. C@btinternet.com	
Tel. Number	01929 422118	

Responses should be sent to:

Email: **ldf@purbeck-dc.gov.uk**

or

Post: Planning Policy, FREEPOST RSAX-LTRK-TRKE, Purbeck District Council, Westport House, Worgret Road, Wareham, Dorset, BH20 4PP

Fax: 01929 557348

Representations will only be accepted that refer to a change shown in the Schedule of Main Modifications, or to the Habitats Regulations Assessment Update or Addendum to Sustainability Appraisal.

Return to Purbeck District Council by Tuesday 31st July 2012

Late or anonymous representations will not be accepted. All representations received will be published on the Council's website, along with your name.

An example of a completed form is available on the Council's website.

Alternatively, if you would like help completing this form please contact the Planning Policy Team.

For further information, visit **http://www.dorsetforyou.com/purbeck_consultation**, email **ldf@purbeck-dc.gov.uk** or call 01929 557359 to speak to a member of the Planning Policy Team.

You should comment only on the Main Modifications, the Habitats Regulations Assessment Statement and/or the Addendum to the Sustainability Appraisal.

Responses on the above documents will be sent to the Planning Inspector. **Therefore, you do not need to repeat your previous comments or re-submit your previous representations.**

The Inspector will decide if further public hearing sessions are required as part of the examination process. All representations on matters of soundness will be fully considered by the Inspector. You may choose to request to appear at a public hearing to clarify your comments on the Main Modifications. Do you consider it necessary to participate at the oral part of the examination?

☑ **No**, I do not wish to participate at the oral examination	☐ **Yes**, I wish to participate at the oral examination

If you wish to participate at the oral part of the examination, please outline why you consider this to be necessary in the space below:

Please note that the Inspector will determine the most appropriate procedure to hear those who have indicated that they wish to participate at the oral part of the examination.

Signature [redacted]

Date 30/7/12

Representations:

You are asked to comment on the Main Modifications to the Core Strategy, the Habitats Regulations Assessment Statement and/or the Addendum to the Sustainability Appraisal:

Part A: Legal Compliance – Has the **process** of preparing this Core Strategy been followed in accordance with national guidance?

Part B: Soundness – Is the **content** of the Core Strategy sound, in other words, is it 'justified', 'effective' and 'consistent with national policy'

Please use the forms overleaf to submit your response.

FORM B: Your comments on the Schedule of Main Modifications

PLEASE USE A SEPARATE SHEET FOR EACH REFERENCE NUMBER

Please state the relevant reference number that you are commenting on from the Schedule of Main Modifications in the box below (e.g. MM1):

MM 12

Comments without the relevant reference number will not be accepted.

Do you consider this Main Modification (in box above) proposed by the Council to be *'Sound'*?
(In other words is the Main Modification 'justified', 'effective' and 'consistent with national policy')

Yes	No	No Comment
☑	☑	☐

If you have chosen 'No', do you consider this change to the Core Strategy be unsound because:

(tick all that apply)

It is not 'justified' *(i.e. the proposed change is not founded on a robust and credible evidence base and/or doesn't provide the most appropriate strategy)*	☑
It is not 'effective' *(i.e. the proposed change is not deliverable, not flexible and not able to be monitored)*	☐
It is not 'consistent with national policy'	☐

(For explanation of terms refer to guidance notes below)

Comments:
Please use the space below to provide more detailed comments (expand box as necessary)

FORM A: Your Comments on Legal Compliance

Are the Main Modifications to the Core Strategy legally compliant?
*(In other words, has the **process** of preparing this version of the Core Strategy been followed in accordance with national guidance?)*

Yes	No	No Comment
☑	☐	☐

Comments:
Please use the space below to provide more detailed comments (expand box as necessary)

To the best of my knowledge.

Suggested Alterations:

Please use the space below to give details of what alteration(s) you consider necessary to

Response to final round of Core Strategy Consultation from Swanage and Isle of Purbeck Liberal Democrats

The proposed expansion of supermarket space in Swanage. MM12

It is said that the Swanage supermarket shelves are currently much depleted at weekends. When this occurs, we submit that the main reason for this is inadequate stock control, rather than inadequate size of the store. It is true that there is much demand during a fine Carnival Week. However, this occurs infrequently, since not every Carnival Week is fine! The more common picture is of half empty supermarkets needing more business.

It is said that the building of more houses will bring more demand for supermarket growth and overwhelm the current means of meeting that demand. We accept that there will be some more demand but contend that it will be proportionately small - certainly less than 10% and probably less than 5%. The current space to supply this demand will be sufficient.

It is said that Swanage needs a supermarket to sell 'white goods'. Swanage is a small town. It has an independent electrical shop which sells white goods. Those wishing for a large range from which to choose make the trip to the conurbation to Comet, Currys, etcetera, which have huge display areas. If there were greater demand, enterprising businesses could always open additional premises. Also, increasing numbers of people are also making such purchases online. The proposed Swanage supermarket display could not compete with the huge white good outlets in the conurbation. Anyway, there would be relatively little extra demand for white goods in Swanage. The only noticeable effect of a supermarket selling white goods in Swanage would be to reduce the business going to the independent shop. This could lead to its closure.

In conclusion, the proposed expansion of supermarket space in Swanage will not only lead to a reduction in business for the independent electrical shop but for most other independent shops as well. So more shops are likely to close. The small town of Swanage is fortunate to have three supermarkets within, or on the fringes of the town area. Residents and, especially tourists, like the feel that smaller shops give the town. Tourist towns with large numbers of empty shops are depressing and find attracting new custom difficult. The proposed expansion of supermarket space would have a bad effect on Swanage.

The branch opposes this expansion. So the revised wording would be 'The existing supermarket space is adequate'.

FORM B: Your comments on the Schedule of Main Modifications

PLEASE USE A SEPARATE SHEET FOR EACH REFERENCE NUMBER

Please state the relevant reference number that you are commenting on from the Schedule of Main Modifications in the box below (e.g. MM1):

Comments without the relevant reference number will not be accepted.

Do you consider this Main Modification (in box above) proposed by the Council to be *'Sound'*?
(In other words is the proposed change 'justified', 'effective' and 'consistent with national policy')

Yes	No	No Comment
☐	☐	☐

If you have chosen 'No', do you consider this change to the Core Strategy be unsound because:

(tick all that apply)

It is not 'justified' *(i.e. the proposed change is not founded on a robust and credible evidence base and/or doesn't provide the most appropriate strategy)*	☐
It is not 'effective' *(i.e. the proposed change is not deliverable, not flexible and not able to be monitored)*	☐
It is not 'consistent with national policy'	☐

(For explanation of terms refer to guidance notes below)

Comments:
Please use the space below to provide more detailed comments (expand box as necessary)