

## Appendix 1: Demographics and Benchmarking Data

LEVEL 1						
Location	Population	Cost for 1 hours parking	Cost for 2 hours parking	Cost for 3 hours parking	Cost for 4 hours parking	Cost for all day parking
<b>Sturminster Newton</b>	4742	<b>£0.70</b>	<b>£1.20</b>	<b>£2.40</b>	<b>£2.40</b>	<b>£3.50</b>
Midhurst	4914	Free	Free	£0.80	£1.00	£2.30
Martock	4766	Free	Free	Free	Free	Free
Ottery Saint Mary	4898	£1.00	n/a	n/a	n/a	£3.00
<b>Beaminster</b>	3947	<b>£0.30</b>	<b>£0.50/£0.60</b>	<b>£1.10</b>	<b>n/a</b>	<b>£2.00</b>
Tisbury/Downton	2056/2916	Free	Free	Free	Free	Free
Arundel	3408	£0.70	£1.20	£2.10	£2.50/£3.50	£5.00/£7.00
Bruton	2945	Free	Free	Free	Free	Free
<b>Charmouth</b>	1414	<b>£0.30</b>	<b>n/a</b>	<b>n/a</b>	<b>£1.20</b>	<b>£2.00</b>
Rottingdean	3200	£1.10	£2.20	£3.30	£4.00	£5.00
Charlestown	unknown	£0.40	£0.80	£1.50	£3.10	£5.90
Porlock	1440	£1.10	£2.20		£3.30	£5.50
Polperro	1554	n/a	n/a	£5.00	n/a	£12.00
<b>West Moors</b>	9105	<b>Free</b>	<b>Free</b>	<b>Free</b>	<b>Free</b>	<b>Free</b>
Liphook	8491	Free	Free	Free	Free	Free
Cullompton	8499	£1.00	£1.80		£2.00	£5.00
Southwater	8692	Free	Free	Free	Free	Free
Polegate	9034	Free	Free	Free	Free	Free
<b>Corfe Mullen</b>	10175	<b>Free</b>	<b>Free</b>	<b>Free</b>	<b>Free</b>	<b>Free</b>
Kingsteignton	10,451		£0.70			£1.20
<b>Ferndown</b>	20936	<b>£0.70</b>	<b>£1.00</b>	<b>£2.00</b>	<b>£3.00</b>	<b>£9.00</b>
New Milton	25717	£1.00	£2.00	£2.50	£3.00	£5.00
Hailsham	20997	Free	Free	Free	Free	Free
Caterham	21437	Free	Free	Free	Free	Free
Sandhurst	20495	Free	Free	Free	Free	Free
<b>Verwood</b>	15180	<b>Free</b>	<b>Free</b>	<b>Free</b>	<b>Free</b>	<b>Free</b>
Alton	17,816	£1.00	£1.40	£1.90	£2.50	£5.70
Westbury	16989		Free	£1.60	£2.20	£5.60
Wellington	14549		£1.10	£1.60	£2.20	£2.70
<b>Gillingham</b>	12052	<b>£0.70</b>	<b>£1.20</b>	<b>£2.40</b>	<b>£2.40</b>	<b>£4.00</b>
Chard	13000			£1.50		£2.70
Street	11805	£0.80	£1.60	£2.20	£3.20	£5.90
<b>W Bexington</b>		<b>£0.60</b>	<b>n/a</b>	<b>£3.50</b>	<b>n/a</b>	<b>£5.00</b>
Port Isaac	721	£0.70	£2.20	£3.40	£4.50	£5.20
Beer	1317	£1.00		£3.00		£6.00
Yarmouth	865	£0.80				£4.00

## Appendix 1: Demographics and Benchmarking Data

LEVEL 2						
Location	Population	Cost for 1 hours parking	Cost for 2 hours parking	Cost for 3 hours parking	Cost for 4 hours parking	Cost for all day parking
<b>Dorchester</b>	21,082	<b>£0.60/£0.70</b>	<b>£1.00</b>	<b>£2.00/£2.60</b>	<b>£3.00/£4.00</b>	<b>£4.00</b>
Truro	18,766	£1.30/£1.50	£2.50/£3.10	£3.60/£4.60	£4.60/£4.80	£8.00/£8.20
Lewes	17,297				£2.20	£4.10
Chichester	23,731				£4.40	£13.80
Cirencester	19,000	£1.60	£2.80	£3.70		£7.50
Tiverton	20,411	£0.80				£4.00
<b>Bridport</b>	14722	<b>£0.40</b>	<b>£0.80</b>	<b>£1.70</b>	<b>£4.00</b>	<b>£2.80</b>
Romsey	19441		£1.00	£2.00	£3.00	£5.90
Godalming	21804	£1.00	£2.10	£3.60	£4.90	£14.00
Wadebridge	9000	£0.60/£0.70	£1.20/£1.50/£2.30	£1.80/£3.10	£2.20/£3.50	£5.00
Bideford	14599	£1.00	£2.00	£3.00	£4.00	£24.00
<b>Wimborne</b>	7715	<b>£0.60/£0.70</b>	<b>£0.70/£1.00</b>	<b>£0.80/£2.00</b>	<b>£2.00/£3.00</b>	<b>£3.20/£9.00</b>
Crewkerne	6728	£0.65	£0.85	£1.30	£2.40	
South Molton	5108	£0.50	£1.50	£2.00	£2.50	
<b>Blandford</b>	11040	<b>£0.70</b>	<b>£1.20</b>	<b>£2.40</b>	<b>£2.40</b>	<b>£4.00</b>
Petersfield	13303	£1.00	£1.40	£1.90	£3.30	£6.20
Honiton	11,822	£1.00		£3.00		£10.00
<b>Sherborne</b>	9922	<b>£0.40</b>	<b>£0.70</b>	<b>£1.50/£1.70</b>	<b>£4.00</b>	<b>£2.10/£2.80</b>
Axminster	5626	£1.00	£2.00	£3.00	£4.00	£10.00
Wells	12,000	£1.00	£1.50	£2.00	£3.00	£5.00
<b>Shaftesbury</b>	8782	<b>£0.70</b>	<b>£1.20</b>	<b>£2.40</b>	<b>£2.40</b>	<b>n/a</b>
Haslemere	10417	£0.80	£1.70	£2.50	£3.40	£9.50
Bradford-on-Avon	9402	£0.40/£0.60	£1.30/£1.50	£2.20/£2.30	£2.70	£6.30
Bovey Tracey	7721	£0.80		£1.50		£3.70
<b>Wareham</b>	10193	<b>£0.70</b>	<b>£1.40</b>	<b>£2.10</b>	<b>£2.80</b>	<b>£3.50</b>
Totnes	8076	£1.20	£2.00	£2.50	£3.50	£6.00
Shepton Mallet	10369	£1.10	£1.50	£2.60	£3.10	£5.90
Henley-on Thames	11619	£0.60	£1.00	£1.60		£3.20
<b>Weymouth</b>	53,068	<b>£1.00/£1.50/£2.00</b>	<b>£2.00/£2.50/£3.00</b>	<b>£3.50/£4.00</b>	<b>£4.50/£5.00</b>	<b>£8.00</b>
Bournemouth shops	10,771		£2.50	£3.50	£4.50	£10.00
Weston-super-mare	80,000	£1.40	£2.40	£3.60	£5.10	£8.10
Ringwood	14181	£1.00	£2.00	£2.50	£3.00	£5.00

## Appendix 1: Demographics and Benchmarking Data

LEVEL 3						
Location	Population	Cost for 1 hours parking	Cost for 2 hours parking	Cost for 3 hours parking	Cost for 4 hours parking	Cost for all day parking
<b>Lyme Regis</b>	3653	<b>£0.70</b>	<b>£1.60</b>	<b>£4.00</b>	<b>£4.50</b>	<b>£8.00</b>
Looe	5280	£0.70	£2.30	£3.60	£4.70	£5.70
Padstow	2993	£1.00	£2.10	£4.00	£5.10	£6.20
Seaton		£0.70	£2.60	£3.90	£4.90	£6.20
<b>Corfe Castle</b>	1336	<b>n/a</b>	<b>n/a</b>	<b>£3.10</b>	<b>£4.20</b>	<b>£5.30</b>
Dunster	1219	£1.10	£2.20		£3.30	£5.50
<b>West Bay</b>	4285?	<b>£0.50/£1.00</b>	<b>£1.00/£2.00</b>	<b>£1.60/£3.00</b>	<b>£4.50</b>	<b>£8.00</b>
Freshwater	5369	£1.40	£2.50	£3.50	£4.50	£8.50
West Mersea	7183			£3.00		£5.00
Perranporth	3066	£1.00	£2.50		£3.50	£6.60
<b>Portland</b>	12797	<b>£1.00</b>	<b>£2.00</b>	<b>£3.00/£3.50</b>	<b>£3.50/£4.50</b>	<b>£6.50/£8.00</b>
Hayling Island town	16,887	£0.80	£1.60	£2.40		£3.20
Hayling Island beach		£1.40	£2.90	£4.30	£5.80	£7.20
Harwich	12,243	£1.00	£2.00		£3.00	£5.00
<b>Weymouth</b>	53,068	<b>£1.00/£1.50/£2.00</b>	<b>£2.00/£2.50/£3.00</b>	<b>£3.50/£4.00</b>	<b>£4.50/£5.00</b>	<b>£8.00</b>
Bournemouth beach		£2.70	£5.40	£8.10	£10.80	£20.00
WSM beach					£6.00	£10.00
Margate	61,223	£1.40	£2.80	£4.20	£5.60	£7.00
Torquay	65,245	£1.40	£2.50	£3.50	£4.50	£8.50